

# Insights to Go



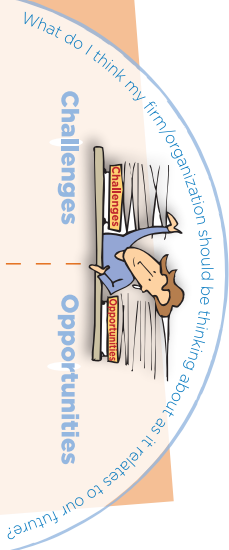
What three things did I learn today that I want to be sure to share with other people?

Which trends do I think have the highest likelihood of impacting my firm/organization and why?

What is most likely to **impact** the people we serve?

What services will be of **high value** to the people we serve?

No matter what changes in the future, what will our stakeholders want to be sure **stays the same** about their relationship with us?



Reminders:  
People • Books • Trends to Know More About

