



introducing... **Your TwapperKeeper** archive your own tweets

you can now take TwapperKeeper home with you.  
*install. archive. analyze.* (and hack - its open!)

If you want to create more than 2 archives... [\[click here\]](#)

[search for an archive](#) [create #hashtag archive](#) [create keyword archive](#) [create @person archive](#)

START MONTH	DAY	YEAR	HOUR	MIN	END MONTH	DAY	YEAR	HOUR	MIN	ORDER	VIEW LIMIT	FROM USER	TWEET TEXT	LAN
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

All times are in GMT

HTML Permalink = [http://twapperkeeper.com/hashtag/AICPA\\_EDGE?sm=&sd=&sy=&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=&l=1000&from\\_](http://twapperkeeper.com/hashtag/AICPA_EDGE?sm=&sd=&sy=&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=&l=1000&from_)

RSS Permalink = [http://twapperkeeper.com/rss.php?type=hashtag&name=AICPA\\_EDGE&sm=&sd=&sy=&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=&l=1000&from\\_user=&text=&lar](http://twapperkeeper.com/rss.php?type=hashtag&name=AICPA_EDGE&sm=&sd=&sy=&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=&l=1000&from_user=&text=&lar)

## ★ Hashtag archive - #AICPA\_EDGE ★

[Do you want stars around your archive? [click here](#) to upgrade to a premium account]

# AICPA EDGE Conference - 2011 New Orleans, LA - August 10-13, 2011 First Professionals Conference planned by alumni of AICPA Leadership Academy

[ tags = AICPA, CPA, tomhood, billsheridan, i2a, AICPA\_EDGE ]

[\[edit description and tags\]](#)

Created by @tomhood on Sat Aug 13 20:27:24 GMT 2011. Contains a total of 831 tweets.

(View limited to 1000 tweets - if you want to see more - change the View Filter limit above!)

Important note: The Export and Download capability for hashtags and keywords was removed on March 20, 2011 - [see here for more info](#)

[View archive stats \(powered by eduserv Summarizr\)](#) |



@GregBedardCPA Great advice Ernie @heidibrundage @ErnieAlmonte said "Define yourself by what you are doing today and fwd, not what you did" #AICPA\_EDGE

Mon Aug 15 00:49:39 +0000 2011 - tweet id 102904752010035200 - #1 [tweet details](#)



**@Tim\_Stapleton** RT @AllisonJHarrell: Define your purpose for the day, week, and year. More purpose = more energy [#aicpa\\_edge](#)

Mon Aug 15 00:31:21 +0000 2011 - tweet id 102900145993170944 - #2

[tweet details](#)



**@MikeMax32CPA** RT @AllisonJHarrell: Hope everyone had as much of a great time as I did at [#aicpa\\_edge](#). Great knowledge to bring back! Can't wait for ...

Mon Aug 15 00:19:53 +0000 2011 - tweet id 102897262576930816 - #3

[tweet details](#)



**@AICPAconfs** Woot! Woot! Thanks to all the Tweepers out there who attended the [#AICPA\\_EDGE](#) conference. Your Tweets were great.

Mon Aug 15 00:17:02 +0000 2011 - tweet id 102896544444989441 - #4

[tweet details](#)



**@AICPAconfs** RT @markkoziel: @AICPA\_Fans\_Page @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Mon Aug 15 00:09:28 +0000 2011 - tweet id 102894639467606016 - #5

[tweet details](#)



**@GabrielleLuoma** @AllisonJHarrell I had a wonderful time! Thank you and all involved for putting this on. [#aicpa\\_edge](#)

Sun Aug 14 23:42:50 +0000 2011 - tweet id 102887936855241217 - #6

[tweet details](#)



**@AllisonJHarrell** Hope everyone had as much of a great time as I did at [#aicpa\\_edge](#). Great knowledge to bring back! Can't wait for next year!

Sun Aug 14 23:40:34 +0000 2011 - tweet id 102887366783541249 - #7

[tweet details](#)



**@Noel\_AR** RT @tomhood: Photos frm closing session [#AICPA\\_EDGE](#) <http://t.co/HdRZ0TY>

Sun Aug 14 23:05:00 +0000 2011 - tweet id 102878416956694528 - #8

[tweet details](#)



**@donnyitk** RT @tomhood: Key Success Factor! RT @MikeMax32CPA: @tomhood discretionary effort from your team is how you win [#AICPA\\_EDGE](#)

Sun Aug 14 22:55:59 +0000 2011 - tweet id 102876145820778497 - #9

[tweet details](#)



**@donnyitk** RT @tomhood: Photos frm closing session [#AICPA\\_EDGE](#) <http://t.co/HdRZ0TY>

Sun Aug 14 22:55:47 +0000 2011 - tweet id 102876095078080512 - #10

[tweet details](#)



**@donnyitk** RT @tomhood: Engagement! the [#i2a](#) way RT @BillSheridan @ATomorrow: MBSN: Mgmt by sticky notes is sophisticated management techniques @tomhood [#aicpa\\_edge](#)

Sun, 14 Aug 2011 22:55:24 +0000 - tweet id 10287599948988257 - #11

[tweet details](#)



**@RDCushing** RT @ATomorrow: I felt it! RT @tomhood: Untapped energy! RT @ATomorrow: First [#AICPA\\_Edge](#) conference adjourns with message to go back & e ...

Sun Aug 14 04:30:03 +0000 2011 - tweet id 102597830874840385 - #12

[tweet details](#)



**@BillSheridan** You crushed it! RT @donnytk: Soaking the tub, reflecting on [#AICPA\\_EDGE](#). Energy was amazing. Go forth and do great things! [#aicpa\\_edge](#)

Sun Aug 14 00:49:35 +0000 2011 - tweet id 102542346087968768 - #13

[tweet details](#)



**@BillSheridan** Thanks for sitting in ... Good stuff! @JodyPadarCPA: Glad to be part of @tomhood and @BillSheridan socialmedia workshop...Sweet! [#aicpa\\_edge](#)

Sun Aug 14 00:47:28 +0000 2011 - tweet id 102541813763686400 - #14

[tweet details](#)



**@tomhood** Photos frm closing session [#AICPA\\_EDGE](#) <http://t.co/HdRZ0TY>

Sat Aug 13 21:08:05 +0000 2011 - tweet id 102486607222931456 - #15

[tweet details](#)



**@tomhood** RT @fastcompany: Stuck in a rut? How To Trick Yourself Into Looking At Problems With A Fresh Perspective <http://t.co/7PmgKvK> [#AICPA\\_Edge](#)

Sat Aug 13 20:36:00 +0000 2011 - tweet id 102478529572253696 - #16

[tweet details](#)



**@tomhood** Key Success Factor! RT @MikeMax32CPA: @tomhood discretionary effort from your team is how you win [#AICPA\\_EDGE](#)

Sat Aug 13 20:33:26 +0000 2011 - tweet id 102477883867541504 - #17

[tweet details](#)



**@tomhood** Engagement! the [#i2a](#) way RT @BillSheridan @ATomorrow: MBSN: Mgmt by sticky notes is sophisticated management techniques @tomhood [#aicpa\\_edge](#)

Sat Aug 13 20:32:32 +0000 2011 - tweet id 10247765777782784 - #18

[tweet details](#)



**@tomhood** The pleasure was ours! RT @JodyPadarCPA: Glad to be a part of @tomhood and @BillSheridan socialmedia workshop...it was sweeeeeet! [#aicpa\\_edge](#)

Sat Aug 13 20:30:49 +0000 2011 - tweet id 102477226523623424 - #19

[tweet details](#)



**@Noel\_AR** RT @markkoziel: @AICPA\_Fans\_Page @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Sat, 13 Aug 2011 14:25:51 +0000 - tweet id 102385379793051649 - #20

[tweet details](#)



**@tomhood** RT @JodyPadarCPA: I'm checking "AICPA\_edge" on tweetcloud.com <http://t.co/HZbFBZV>

Sat, 13 Aug 2011 14:04:57 +0000 - tweet id 102380118403596289 - #21

[tweet details](#)



**@tomhood** RT @markkoziel: @AICPA\_Fans\_Page @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Sat, 13 Aug 2011 14:04:07 +0000 - tweet id 102379910802313216 - #22

[tweet details](#)



**@rleewatkins** Thanks to @YoungCPANetwork and [#AICPA\\_EDGE](#) committee members. Great conference! Looking forward to sharing with my firms young CPAs.

Sat, 13 Aug 2011 12:08:58 +0000 - tweet id 102350830351099904 - #23

[tweet details](#)



**@MikeMax32CPA** Finally home in ct after a great [#aicpa\\_edge](#) conference in NOLA (@ Bradley International Airport (BDL) w/ 3 others) <http://t.co/HMqgE1h>

Sat, 13 Aug 2011 06:53:28 +0000 - tweet id 102271535741546497 - #24

[tweet details](#)



**@byron\_cpa** Absolutely! RT @donnyitk: IT MEN! Lol @JodyPadarCPA @byron\_cpa loved chill in with ya'll too at [#AICPA\\_EDGE](#)

Sat, 13 Aug 2011 06:52:31 +0000 - tweet id 102271295554719744 - #25

[tweet details](#)



**@byron\_cpa** Authentic! RT @donnyitk: Soaking the tub, reflecting on the [#AICPA\\_EDGE](#) energy n empowerment has been amazing. Go forth n do great things!

Sat, 13 Aug 2011 06:51:02 +0000 - tweet id 102270923121500160 - #26

[tweet details](#)



**@donnyitk** Soaking the in tub, reflecting on the [#AICPA\\_EDGE](#). The energy and empowerment has been amazing. Go forth and do great things!

Sat, 13 Aug 2011 03:41:49 +0000 - tweet id 102223304160583681 - #27

[tweet details](#)



**@donnyitk** IT MEN! Lol @JodyPadarCPA @byron\_cpa loved chill in with ya'll too at [#AICPA\\_EDGE](#)

Sat, 13 Aug 2011 03:33:12 +0000 - tweet id 102221134539403265 - #28

[tweet details](#)



**@donnyitk** RT @turasr: Had a great time at the first ever [#AICPA\\_EDGE](#) conference in New Orleans! Great speakers & great insights!

Sat, 13 Aug 2011 03:32:07 +0000 - tweet id 102220861305667584 - #29

[tweet details](#)



**@donnyitk** RT @markkoziel: @AICPA\_Fans\_Page @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Sat, 13 Aug 2011 03:31:47 +0000 - tweet id 102220778535268352 - #28

[tweet details](#)



**@donnyitk** RT @GabrielleLuoma: "@tomhood: Not Information overload but filter failure @billsheridan [#AICPA\\_EDGE](#) [#socmed](#)" great advice!

Sat, 13 Aug 2011 03:31:32 +0000 - tweet id 102220715318706176 - #31

[tweet details](#)



**@donnyitk** RT @tomhood: Memo to all [#AICPA\\_EDGE](#) ers A leaders job is to provide hope & inspiration!

Sat, 13 Aug 2011 03:31:09 +0000 - tweet id 102220619692769280 - #32

[tweet details](#)



**@donnyitk** RT @tomhood: Untapped energy! RT @ATomorrow: First [#AICPA\\_Edge](#) conference adjourns with message ti go back & empowering the firm! <http://t.co/SuNQPMs>

Sat, 13 Aug 2011 03:31:04 +0000 - tweet id 102220600436727808 - #33

[tweet details](#)



**@donnyitk** RT @GregBedardCPA: Only question for leaders: "have I made you feel stronger and more capable?" [#AICPA\\_EDGE](#) Tom Hood

Sat, 13 Aug 2011 03:30:48 +0000 - tweet id 102220531096489985 - #34

[tweet details](#)



**@donnyitk** RT @ATomorrow: Today a competitive edge is thin & temporary. Found in heart, smarts & ingenuity of your people. Tap, focus & immob it! @tomhood [#AICPA\\_Edge](#)

Sat, 13 Aug 2011 03:30:30 +0000 - tweet id 102220456861511880 - #35

[tweet details](#)



**@donnyitk** RT @GregBedardCPA: [#AICPA\\_EDGE](#) Tom Hood: "Management By Sticky Note (MBSN)" is high powered tool to collaborate and quickly make the group's thoughts visible.

Sat, 13 Aug 2011 03:30:22 +0000 - tweet id 102220423122522112 - #36

[tweet details](#)



**@donnyitk** @KBKellner glad you enjoyed it! See you again next year!  
[#AICPA\\_EDGE](#)

Sat, 13 Aug 2011 03:29:46 +0000 - tweet id 102220269694861792 - #37

[tweet details](#)



**@donnyitk** RT @ATomorrow: Best way to predict the future is to create the future  
@tomhood [#AICPA\\_Edge](#)

Sat, 13 Aug 2011 03:29:01 +0000 - tweet id 102220081114779649 - #38

[tweet details](#)



**@donnyitk** RT @ATomorrow: RT @BillSheridan:@TomHood: 3 critical skills in the New Normal: Strategic thinking, strengths-based leadership, network (collab)  
[#aicpa\\_edge](#)

Sat, 13 Aug 2011 03:28:42 +0000 - tweet id 102220002974908416 - #39

[tweet details](#)



**@JodyPadarCPA** I'm checking "AICPA\_edge" on tweetcloud.com  
<http://t.co/HZbFBZV>

Sat, 13 Aug 2011 03:02:37 +0000 - tweet id 102213438658445312 - #40

[tweet details](#)



**@JodyPadarCPA** Glad to be a part of @tomhood and @BillSheridan socialmedia workshop...it was sweeeeet! [#aicpa\\_edge](#)

Sat, 13 Aug 2011 01:27:03 +0000 - tweet id 102189388527714304 - #41

[tweet details](#)



**@JodyPadarCPA** Loved hanging with my IT boys @donnyitk and @byron\_cpa at [#aicpa\\_edge](#) You guys ROCK!

Sat, 13 Aug 2011 01:22:37 +0000 - tweet id 102188273581043712 - #42

[tweet details](#)



**@MikeMax32CPA** RT @turasr: Had a great time at the first ever [#AICPA\\_EDGE](#) conference in New Orleans! Great speakers & great insights!

Sat, 13 Aug 2011 00:17:43 +0000 - tweet id 102171941510717440 - #43

[tweet details](#)



**@GabrielleLuoma** "@tomhood: Memo to all [#AICPA\\_EDGE](#) ers A leaders job is to provide hope & inspiration!" Love it!

Sat, 13 Aug 2011 00:13:23 +0000 - tweet id 102170849209098240 - #44

[tweet details](#)



**@GabrielleLuoma** "@ATomorrow: The pipeline myth: Put more women into the profession & they'll advance but only 21% are partners. @heidibrundage [#AICPA\\_Edge](#)"

Sat, 13 Aug 2011 00:11:41 +0000 - tweet id 102170422820343808 - #45

[tweet details](#)



**@stanberrycpa** RT @turasr: Had a great time at the first ever [#AICPA\\_EDGE](#) conference in New Orleans! Great speakers & great insights!

Fri, 12 Aug 2011 22:11:21 +0000 - tweet id 102140137508585473 - #46

[tweet details](#)



**@MikeMax32CPA** On my way home to CT after a great conference [#AICPA\\_EDGE](#) (@ Louis Armstrong International Airport (MSY) w/ 31 others) <http://t.co/wOherdc>

Fri, 12 Aug 2011 22:03:40 +0000 - tweet id 102138205507293184 - #47

[tweet details](#)



**@turasr** Had a great time at the first ever [#AICPA\\_EDGE](#) conference in New Orleans! Great speakers & great insights!

Fri, 12 Aug 2011 22:01:41 +0000 - tweet id 102137708364832768 - #48

[tweet details](#)



**@bbondcpa** Sad I had to miss out on conf and seeing [#aicpaldr](#) group RT @markkoziel: @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Fri, 12 Aug 2011 22:01:02 +0000 - tweet id 102137544782790656 - #49

[tweet details](#)



**@JodyPadarCPA** RT @ATomorrow: The pipeline myth: Put more women into the profession & they'll advance but only 21% are partners. @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 21:24:50 +0000 - tweet id 102128433366179840 - #50

[tweet details](#)



**@billcom** RT @JodyPadarCPA: RT @JasonMBlumer: Leaving [#AICPA\\_Edge](#). Big AI, good conversation, and challenging the norm. Change is coming...

Fri, 12 Aug 2011 21:24:43 +0000 - tweet id 102128402982641664 - #51

[tweet details](#)



**@JodyPadarCPA** RT @JasonMBlumer: Leaving [#AICPA\\_Edge](#). Big AI, good conversation, and challenging the norm. Change is coming...

Fri, 12 Aug 2011 21:23:59 +0000 - tweet id 102128219393753088 - #52

[tweet details](#)



**@JodyPadarCPA** RT @markkoziel: @AICPA\_Fans\_Page @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Fri, 12 Aug 2011 21:09:08 +0000 - tweet id 102124483657207809 - #53

[tweet details](#)



**@Imyerscpa** @PN\_CPA was at the [#aicpa\\_edge](#) conference for the last 3 days. We learned a lot of new innovative ideas in leadership for today & tomorrow

Fri, 12 Aug 2011 21:05:05 +0000 - tweet id 102123463262748673 - #54

[tweet details](#)



**@markkoziel** @AICPA\_Fans\_Page @YoungCPANetwork if you missed [#AICPA\\_Edge](#) you missed a great one!

Fri, 12 Aug 2011 21:04:51 +0000 - tweet id 102123402919288832 - #55

[tweet details](#)



**@EnterpriseWorld** RT @ATomorrow: The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 20:53:38 +0000 - tweet id 102120579443863552 - #56

[tweet details](#)



**@GabrielleLuoma** "have I made you feel stronger and more capable?" [#AICPA\\_EDGE](#) Tom Hood" Bring value to all u touch!

Fri, 12 Aug 2011 19:45:48 +0000 - tweet id 102103511982022656 - #57

[tweet details](#)



**@GabrielleLuoma** "@tomhood: Not Information overload but filter failure @billsheridan [#AICPA\\_EDGE](#) [#socmed](#)" great advice!

Fri, 12 Aug 2011 19:42:40 +0000 - tweet id 102102722630787072 - #58

[tweet details](#)



**@JillSenso** RT @BillSheridan: @TomHood: Leadership = the ability to gain insight and the aptitude to turn them into action. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 19:37:33 +0000 - tweet id 102101434698432513 - #59

[tweet details](#)



**@JillSenso** RT @BillSheridan: @TomHood: Three critical skills in the New Normal: Strategic thinking, strengths-based leadership, network (collaboration) [#aicpa\\_edge](#)

Fri, 12 Aug 2011 19:37:20 +0000 - tweet id 10210137799835136 - #60

[tweet details](#)



**@Cloud\_Alliance** RT @AdrianGSimmons: RT @jodypadarcpa: RT @BillSheridan: @tomhood: The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 19:25:23 +0000 - tweet id 102098373032677377 - #61

[tweet details](#)



**@NASBA\_talks** RT @lindabiek: Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 19:21:52 +0000 - tweet id 102097488793698304 - #62

[tweet details](#)



**@NASBA** RT @lindabiek: Koziel/Brundage: what will future CPA look like? Culture? Global accounting expertise? Work/life challenges for men and women? [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 19:21:04 +0000 - tweet id 102097287534215169 - #63

[tweet details](#)



**@NASBA** RT @lindabiek: Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 19:20:47 +0000 - tweet id 102097214142283776 - #64

[tweet details](#)



**@tomhood** # 1 reasons organizations fail is they miss the weak signals of disruptive change - Andrew Zolli by @billsheridan [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 19:15:18 +0000 - tweet id 102095836749631488 - #65

[tweet details](#)



**@ATomorrow** I felt it! RT @tomhood: Untapped energy! RT @ATomorrow: First [#AICPA\\_Edge](#) conference adjourns with message to go back & empowering the firm!

Fri, 12 Aug 2011 19:15:12 +0000 - tweet id 102095811168583680 - #66

[tweet details](#)



**@ATomorrow** Look for my blog recap! RT @wb\_foundation: One of my co-workers was at the [#AICPA\\_Edge](#) conference! I can't wait to hear about it. @ATomorrow

Fri, 12 Aug 2011 19:14:40 +0000 - tweet id 102095673943539713 - #67

[tweet details](#)



**@tomhood** Not Information overload but filter failure @billsheridan [#AICPA\\_EDGE](#) [#socmed](#)

Fri, 12 Aug 2011 19:00:01 +0000 - tweet id 102091989364898840 - #68

[tweet details](#)



**@kaseybayne** RT @BillSheridan: @TomHood: Three critical skills in the New Normal: Strategic thinking, strengths-based leadership, network (collaboration) [#aicpa\\_edge](#)

Fri, 12 Aug 2011 18:48:57 +0000 - tweet id 102089201721421824 - #69

[tweet details](#)



**@tomhood** Next up [#AICPA\\_EDGE](#) [#socmed](#) workshop by @billsheridan social media for branding, marketing, learning-major tool for network leadership

Fri, 12 Aug 2011 18:14:11 +0000 - tweet id 102080455142154241 - #70

[tweet details](#)



**@tomhood** Memo to all [#AICPA\\_EDGE](#) ers A leaders job is to provide hope & inspiration!

Fri, 12 Aug 2011 18:12:00 +0000 - tweet id 102079903867988209 - #71

[tweet details](#)



**@tomhood** Untapped energy! RT @ATomorrow: First [#AICPA\\_Edge](#) conference adjourns with message ti go back & empowering the firm! <http://t.co/SuNQPMs>

Fri, 12 Aug 2011 18:10:34 +0000 - tweet id 102079542851670017 - #72

[tweet details](#)



**@tomhood** Quoting @egobillot RT @GregBedardCPA: Only question for leaders: "have I made you feel stronger and more capable?" [#AICPA\\_EDGE](#) Tom Hood

Fri, 12 Aug 2011 18:09:15 +0000 - tweet id 102079214542520320 - #73

[tweet details](#)



**@AdrianGSimmons** RT @jodypadarcpa: Awesome! RT @BillSheridan: @tomhood: The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 17:58:56 +0000 - tweet id 102076618331267074 - #74

[tweet details](#)



**@kaseybayne** RT @GregBedardCPA: [#AICPA\\_EDGE](#) Tom Hood: "Management By Sticky Note (MBSN)" is high powered tool to collaborate and quickly make the group's thoughts visible.

Fri, 12 Aug 2011 17:51:34 +0000 - tweet id 102074762968317954 - #75

[tweet details](#)



**@kaseybayne** RT @ATomorrow: Today a competitive edge is thin & temporary. Found in heart, smarts & ingenuity of your people. Tap, focus & immob it! @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 17:51:15 +0000 - tweet id 102074683121336322 - #76

[tweet details](#)



**@WB\_Foundation** One of my co-workers was at the [#AICPA\\_Edge](#) conference ! I can't wait to hear about it. He's also going to the SM workshop! @ATomorrow

Fri, 12 Aug 2011 17:40:26 +0000 - tweet id 102071958765711360 - #77

[tweet details](#)



**@GregBedardCPA** Only question for leaders: "have I made you feel stronger and more capable?" [#AICPA\\_EDGE](#) Tom Hood

Fri, 12 Aug 2011 17:39:38 +0000 - tweet id 102071758273773568 - #78

[tweet details](#)



**@ATomorrow** First [#AICPA\\_Edge](#) conference adjourns with message about going back & empowering the firm! <http://t.co/6LIPqF5>

Fri, 12 Aug 2011 17:38:54 +0000 - tweet id 102071573846048769 - #79

[tweet details](#)



**@JoeManz** Like it too!! RT @JodyPadarCPA: For sure! RT @byron\_cpa: Well said!! @markkoziel work/life integration not work/life balance [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 17:35:31 +0000 - tweet id 102070722117120000 - #80

[tweet details](#)



**@ATomorrow** Today a competitive edge is thin & temporary. Found in heart, smarts & ingenuity of your people. Tap, focus & immob it! @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 17:31:47 +0000 - tweet id 102069783683547136 - #81

[tweet details](#)



**@soerinebaby** RT @Noel\_AR: Insight to action. One w/o the other can either be useless or destructive. @tomhood [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 17:30:49 +0000 - tweet id 102069542431363072 - #82

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Tom Hood: "Management By Sticky Note (MBSN)" is high powered tool to collaborate and quickly make the group's thoughts visible.

Fri, 12 Aug 2011 17:25:49 +0000 - tweet id 102068280801509376 - #83

[tweet details](#)



**@MikeMax32CPA** @tomhood sticky notes on the wall are the wisdom of the crowd [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 17:24:37 +0000 - tweet id 102067979180707840 - #84

[tweet details](#)



**@MikeMax32CPA** @tomhood discretionary effort from your team is how you win [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 17:24:00 +0000 - tweet id 102067824696115200 - #85

[tweet details](#)



**@BillSheridan** RT @ATomorrow: MBSN: Management by Sticky Note is one of the most sophisticated management techniques @tomhood [#aicpa\\_edge](#)

Fri, 12 Aug 2011 17:23:54 +0000 - tweet id 102067800012627971 - #86

[tweet details](#)



**@JodyPadarCPA** RT @GabrielleLuoma: "@GregBedardCPA: Leadership is alignment. Napoleon: "first I get all of my men facing the same direction." [#AICPA\\_EDGE](#) Tom Hood"

Fri, 12 Aug 2011 17:23:12 +0000 - tweet id 102067624685559041 - #87

[tweet details](#)



**@JodyPadarCPA** RT @ATomorrow: MBSN: Management by Sticky Note is one of the most sophisticated management techniques @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 17:22:44 +0000 - tweet id 102067506574934016 - #88

[tweet details](#)



**@ATomorrow** MBSN: Management by Sticky Note is one of the most sophisticated management techniques @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 17:21:22 +0000 - tweet id 102067163346640896 - #89

[tweet details](#)



**@Imyerscpa** RT @lindabiek: @tomhood - The best way to predict the future is to create the future. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 17:18:21 +0000 - tweet id 102066404152446976 - #90

[tweet details](#)



**@GabrielleLuoma** "@GregBedardCPA: Leadership is alignment. Napoleon: "first I get all of my men facing the same direction." [#AICPA\\_EDGE](#) Tom Hood"

Fri, 12 Aug 2011 17:16:17 +0000 - tweet id 102065882322321409 - #91

[tweet details](#)



**@GabrielleLuoma** RT @Imyerscpa: 5 qualities of an extraordinary leader: sight/insight/create/communicate/inspire to action. @tomhood [#aicpa\\_edge](#)

Fri, 12 Aug 2011 17:15:39 +0000 - tweet id 102065722200555520 - #92

[tweet details](#)



**@Imyerscpa** Social connection vs emotional connections with staff and clients is the biggest change/challenge facing us today and tomorrow. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 17:09:43 +0000 - tweet id 102064229854617600 - #93

[tweet details](#)



**@ATomorrow** Sticky note exercise about leadership: Making thinking visible & ideas portable @tomhood [#AICPA\\_Edge](#) <http://t.co/Qk1fEiv>

Fri, 12 Aug 2011 17:09:29 +0000 - tweet id 102064171818033152 - #94

[tweet details](#)



**@BillWinterberg** I had no clue I'm staying at the same place where [#AICPA\\_EDGE](#) is, the Ritz-Carlton in New Orleans... Crossover opportunity?

Fri, 12 Aug 2011 17:04:41 +0000 - tweet id 10206298509991040 - #95

[tweet details](#)



**@cpamanagement** RT @ATomorrow: The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 17:03:59 +0000 - tweet id 10206278763479496 - #96

[tweet details](#)



**@colleencunningh** RT @BillSheridan: @TomHood: Three critical skills in the New Normal: Strategic thinking, strengths-based leadership, network (collaboration) [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:59:50 +0000 - tweet id 102061743324409856 - #97

[tweet details](#)



**@Noel\_AR** RT @soerinebaby: How does this always happen? - At the blue shirt table w/@noel\_AR at [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:52:06 +0000 - tweet id 102059798547279873 - #98

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) This is a great session to end a great couple days. Thank you to the conference committee, AICPA professional staff & Tom Hood.

Fri, 12 Aug 2011 16:49:25 +0000 - tweet id 102059123398541312 - #99

[tweet details](#)



**@ATomorrow** Awesome RT@BillSheridan: @TomHood: What can Big AI teach us about leadership? It starts with passion. <http://www.BigAICarson.com> [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:48:52 +0000 - tweet id 102058985078784000 - #100

[tweet details](#)



**@KBKellner** Last presentation at [#aicpa\\_edge](#) conference. It's been a great experience!

Fri, 12 Aug 2011 16:48:43 +0000 - tweet id 102058944591171584 - #101

[tweet details](#)



**@lindabiek** @tomhood - The best way to predict the future is to create the future. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:47:02 +0000 - tweet id 102058523613073409 - #102

[tweet details](#)



**@BNASoftware** RT@ATomorrow Our clients look to us 4 so many things, so make sure we recognize ourselves as trusted biz advisor @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:46:54 +0000 - tweet id 102058486850007040 - #103

[tweet details](#)



**@ATomorrow** Best way to predict the future is to create the future @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:46:20 +0000 - tweet id 102058345116078080 - #104

[tweet details](#)



**@soerinebaby** How does this always happen? - At the blue shirt table w/@noel\_AR at [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:46:11 +0000 - tweet id 102058307639967744 - #105

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Tom Hood: 4 most important words in an organization - "what do you think?"

Fri, 12 Aug 2011 16:45:00 +0000 - tweet id 102058009265573889 - #106

[tweet details](#)



**@ATomorrow** RT @BillSheridan:@TomHood: 3 critical skills in the New Normal: Strategic thinking, strengths-based leadership, network (collab) [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:44:54 +0000 - tweet id 102057986708619264 - #107

[tweet details](#)



**@lindabiek** @tomhood In times of change, clear focus is critical. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:44:25 +0000 - tweet id 102057864272683009 - #108

[tweet details](#)



**@lindabiek** @tomhood - Leadership is Alignment, Commitment, Accountability. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:42:07 +0000 - tweet id 102057283806175232 - #109

[tweet details](#)



**@GregBedardCPA** Leadership was "command and control" and is now "connect and collaborate." [#AICPA\\_EDGE](#) Tom Hood

Fri, 12 Aug 2011 16:42:05 +0000 - tweet id 102057276948480000 - #110

[tweet details](#)



**@ATomorrow** Leadership still about starting w/ alignment. Whats diff: moved from notion of hierarchy to network.From push to pull @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:41:52 +0000 - tweet id 102057223399817216 - #111

[tweet details](#)



**@GregBedardCPA** Leadership is alignment. Napoleon: "first I get all of my men facing the same direction." [#AICPA\\_EDGE](#) Tom Hood

Fri, 12 Aug 2011 16:40:37 +0000 - tweet id 102056909162545152 - #112

[tweet details](#)

**@DeepSkyCo** RT @JodyPadarCPA: Awesome! RT @BillSheridan: @TomHood:  
The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:40:25 +0000 - tweet id 102056857086083072 - #113

[tweet details](#)



**@ATomorrow** Leadership: ability to gain insights & aptitude & turn them into action.  
Knowledge isn't power, knldg applied is power @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:39:56 +0000 - tweet id 102056736055246848 - #114

[tweet details](#)



**@BillSheridan** @TomHood channeling @egobillot: "What got you here won't get  
you there." [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:39:33 +0000 - tweet id 102056637552005121 - #115

[tweet details](#)



**@MikeMax32CPA** @tomhood communicate by collaborating, not telling to effect  
change [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:39:01 +0000 - tweet id 102056505376899073 - #116

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Tom Hood: discussing the three critical  
competencies for "leadership in the new normal."

Fri, 12 Aug 2011 16:38:59 +0000 - tweet id 102056494442352640 - #117

[tweet details](#)



**@BillSheridan** @TomHood: Three critical skills in the New Normal: Strategic  
thinking, strengths-based leadership, network (collaboration) [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:38:49 +0000 - tweet id 102056453258481664 - #118

[tweet details](#)



**@lindabiek** Listening to Tom Hood discuss leadership tools. Insight is the  
key. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:38:49 +0000 - tweet id 102056452625141760 - #119

[tweet details](#)



**@Noel\_AR** Insight to action. One w/o the other can either be useless or destructive.  
@tomhood [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:38:40 +0000 - tweet id 102056417703378944 - #120

[tweet details](#)



**@Imyerscpa** 5 qualities of an extraordinary leader:  
sight/insight/create/communicate/inspire to action. @tomhood [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:37:32 +0000 - tweet id 102056133295996929 - #121

[tweet details](#)



**@BillSheridan** @TomHood: Leadership = the ability to gain insight and the aptitude  
to turn them into action. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:37:30 +0000 - tweet id 102056123854622720 - #122

[tweet details](#)



**@JodyPadarCPA** RT @BillSheridan: @TomHood: What can Big AI teach us about  
leadership? It starts with passion. <http://www.BigAICarson.com> [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:37:06 +0000 - tweet id 102056023925325825 - #123

[tweet details](#)



**@DeepSkyCo** says the man himself. word. RT @lindabiek @markkoziel customer service for CPA firms s/b same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:36:54 +0000 - tweet id 102055974013116417 - #124

[tweet details](#)



**@AllisonJHarrell** RT @BillSheridan: @TomHood: The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:36:51 +0000 - tweet id 102055961207902208 - #125

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Tom Hood: How can you make your thinking visible to others?

Fri, 12 Aug 2011 16:36:31 +0000 - tweet id 102055876717846530 - #126

[tweet details](#)



**@ATomorrow** We can choose to harness winds of change instead of fighting them @tomhood [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:36:15 +0000 - tweet id 102055810481397780 - #127

[tweet details](#)



**@JodyPadarCPA** RT @ATomorrow: How to Succeed in New Normal session: @tomhood says we're here because facing new turbulence older people in our firm didn't [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:36:13 +0000 - tweet id 102055802101186562 - #128

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Tom Hood: you need to have longer sightlines in times of rapid change.

Fri, 12 Aug 2011 16:35:55 +0000 - tweet id 102055725693546496 - #129

[tweet details](#)



**@JodyPadarCPA** Awesome! RT @BillSheridan: @TomHood: The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:35:26 +0000 - tweet id 102055602385203200 - #130

[tweet details](#)



**@byron\_cpa** RT @BillSheridan: @TomHood: What can Big AI teach us about leadership? It starts with passion. <http://www.BigAICarson.com> [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:35:07 +0000 - tweet id 102055521649041408 - #131

[tweet details](#)



**@byron\_cpa** RT @BillSheridan: @TomHood: The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:34:47 +0000 - tweet id 102055438819917824 - #132

[tweet details](#)



**@DeepSkyCo** RT @BillSheridan: @TomHood (via Dr. James Canton): New Normal = increased speed / complexity / risk, faster pace of change, surprises everywhere [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:34:20 +0000 - tweet id 102055327356293121 - #133

[tweet details](#)



**@BillSheridan** @TomHood: The faster we go, the further down the road we have to look. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:34:05 +0000 - tweet id 102055263565131777 - #134

[tweet details](#)



**@BillSheridan** @TomHood (via Dr. James Canton): New Normal = increased speed / complexity / risk, faster pace of change, surprises everywhere [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:32:33 +0000 - tweet id 102054879073288193 - #135

[tweet details](#)



**@ATomorrow** How to Succeed in New Normal session: @tomhood says we're here because facing new turbulence older people in our firm didn't [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:31:32 +0000 - tweet id 102054620632854528 - #136

[tweet details](#)



**@BillSheridan** @TomHood: What can Big AI teach us about leadership? It starts with passion. <http://www.BigAICarson.com> [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:30:02 +0000 - tweet id 102054245217484800 - #137

[tweet details](#)



**@BillSheridan** Wrapping up with @TomHood and "How To Succeed in the New Normal." [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:27:02 +0000 - tweet id 10205349025339521 - #138

[tweet details](#)



**@KellyTSCPA** RT @ATomorrow: Future CPA will either be more international or have more international experience @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:10:25 +0000 - tweet id 102049306139295744 - #139

[tweet details](#)



**@YoungCPANetwork** Super nite, THX! RT @byron\_cpa: Fried Gator was awesome! RT @tomhood RT @CochonDining @tomhood Hope you enjoyed our fair! [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:09:14 +0000 - tweet id 10204900950146561 - #140

[tweet details](#)



**@Jonathanbcx** RT @ATomorrow: Next city is more important than next job to Millennials. More of that gen want to live in nonrural area @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:08:16 +0000 - tweet id 10204878668886784 - #141

[tweet details](#)



**@donnyitk** RT @tomhood: Amazing energy here at [#AICPA\\_EDGE](#) - gr8 leadership from [#AICPA\\_LDRS](#) thanks @erniealmonete for starting the flywheel

Fri, 12 Aug 2011 16:07:57 +0000 - tweet id 102048688314138625 - #142

[tweet details](#)



**@donnyitk** RT @ATomorrow: Our clients look to us for so many things, so make sure we recognize ourselves as trusted biz advisor @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:07:46 +0000 - tweet id 102048640113188864 - #143

[tweet details](#)



**@Jonathanbcx** RT @lindabiek: Brundage: the future is here but we're only 12 hours into tomorrow...[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:07:41 +0000 - tweet id 102048617749168128 - #144

[tweet details](#)



**@byron\_cpa** Fried Gator was awesome! RT @tomhood RT @CochonDining @tomhood Hope you enjoyed our fair! [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:05:32 +0000 - tweet id 102048077078212609 - #145

[tweet details](#)



**@tomhood** Amazing energy here at [#AICPA\\_EDGE](#) - gr8 leadership from [#AICPA\\_LDRS](#) thanks @erniealmonte for starting the flywheel

Fri, 12 Aug 2011 16:05:31 +0000 - tweet id 102048072074395648 - #146

[tweet details](#)



**@lindabiek** Brundage: the future is here but we're only 12 hours into tomorrow...[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:05:29 +0000 - tweet id 102048066227535872 - #147

[tweet details](#)



**@MikeMax32CPA** @heidibrundage We're 12 hours into tomorrow - be aware of the current transition phase of accounting profession [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:05:24 +0000 - tweet id 102048046585622529 - #148

[tweet details](#)



**@ATomorrow** Our clients look to us for so many things, so make sure we recognize ourselves as trusted biz advisor @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:05:21 +0000 - tweet id 102048030282354690 - #149

[tweet details](#)



**@JodyPadarCPA** Absolutely! RT @byron\_cpa: @heidibrundage "We are already 12 hours into tomorrow!" [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:05:11 +0000 - tweet id 102047992135172096 - #150

[tweet details](#)



**@JodyPadarCPA** We are only 12 hours into tomorrow.. heidi bandage [#aicpa\\_edge](#)

Fri, 12 Aug 2011 16:04:17 +0000 - tweet id 102047765093298177 - #151

[tweet details](#)



**@byron\_cpa** @heidibrundage "We are already 12 hours into tomorrow!" [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:04:10 +0000 - tweet id 10204773170438144 - #152

[tweet details](#)



**@ATomorrow** Audience comment during Firm of Future: We're in transition phase, not going to stop going to lunches in favor of Skype on Tues [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:03:36 +0000 - tweet id 102047592959057921 - #153

[tweet details](#)



**@donnyitk** Singleton showing us great ways to use built-in Excel functions to analyze red flags in a vendor file [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:03:00 +0000 - tweet id 102047442366758912 - #154

[tweet details](#)



**@tomhood** RT @byron\_cpa: Well said!! @markkoziel work/life integration not work/life balance [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 16:02:35 +0000 - tweet id 102047335982448640 - #155

[tweet details](#)



**@donnyitk** Singleton: aggregate red flag to help identify more likely transactions to have fraud [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 16:00:49 +0000 - tweet id 102046892074086400 - #156

[tweet details](#)



**@ATomorrow** Next city is more important than next job to Millennials. More of that gen want to live in nonrural area @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:59:41 +0000 - tweet id 102046607347957760 - #157

[tweet details](#)

**@donnyitk** Singleton: only two reasons for anomalies: error or fraud  
[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:59:07 +0000 - tweet id 102046468064566784 - #158

[tweet details](#)



**@ATomorrow** Where are we finding candidates now? Having more success finding on LinkedIn, Facebook, blogs @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:57:45 +0000 - tweet id 102046117553909760 - #159

[tweet details](#)



**@tomhood** RT @donnyitk: Singleton: Sampling vs CAATs is like comparing a shotgun to a high-powered rifle. Which would you want? [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:56:30 +0000 - tweet id 102045804650442753 - #160

[tweet details](#)



**@colleencunningh** RT @byron\_cpa: Well said!! @markkoziel work/life integration not work/life balance [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:55:46 +0000 - tweet id 102045619975233537 - #161

[tweet details](#)



**@tomhood** RT @bruce\_taxguy: RT @JodyPadarCPA: Awesome! RT @lindabiek: Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:55:08 +0000 - tweet id 102045461405368320 - #162

[tweet details](#)



**@tomhood** Wr did! Amazing experience! Food/Service/Ambiance Excellent RT @CochonDining @tomhood Hope you enjoyed our fair! [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:54:11 +0000 - tweet id 102045223986790401 - #163

[tweet details](#)



**@ATomorrow** Where are we going to find the future CPAs: Novel idea to recruit outside of accounting major @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:54:00 +0000 - tweet id 102045176243044353 - #164

[tweet details](#)



**@donnyitk** RT @lindabiek: Koziel: Strngr rltshps w/client requrs less recovery whn mistake is made. U can replace technician; it's hard to rplce friend. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:52:05 +0000 - tweet id 102044693835165696 - #165

[tweet details](#)



**@kaseybayne** RT @ATomorrow: The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:52:03 +0000 - tweet id 102044685245227008 - #166

[tweet details](#)



**@bruce\_taxguy** RT @JodyPadarCPA: Awesome! RT @lindabiek: Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)


Fri, 12 Aug 2011 15:51:59 +0000 - tweet id 102044667452989441 - #167

[tweet details](#)




**@lindabiek** Koziel: Strngr rltshps w/client requrs less recovery whn mistake is made. U can replace technician; it's hard to rplce friend. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:51:26 +0000 - tweet id 102044531809189888 - #168

[tweet details](#)


**@JodyPadarCPA** RT @ATomorrow: The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:51:26 +0000 - tweet id 102044527967207425 - #169  
[tweet details](#)




**@JodyPadarCPA** For sure! RT @byron\_cpa: Well said!! @markkoziel work/life integration not work/life balance [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:51:14 +0000 - tweet id 102044478302453760 - #170  
[tweet details](#)




**@donnyitk** Singleton: use data analysis tools to help identify red flags and anomalies [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:51:10 +0000 - tweet id 10204444863920128 - #171  
[tweet details](#)




**@BillSheridan** RT @ATomorrow: Identifying opportunity is equally or more important than selling it in the end @markkoziel [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:50:59 +0000 - tweet id 102044416063193088 - #172  
[tweet details](#)



**@donnyitk** RT @ATomorrow: If we were only tax preparers we'd be in danger of commodification of tax returns but we're knowledge capitalists @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:50:37 +0000 - tweet id 102044326468648960 - #173  
[tweet details](#)




**@JodyPadarCPA** RT @Imyerscpa: Identifying the opportunity is bigger and more important than selling a service. @markkoziel [#aicpa\\_edge](#)

Fri, 12 Aug 2011 15:50:20 +0000 - tweet id 102044253189980161 - #174  
[tweet details](#)




**@ATomorrow** If we were only tax preparers we'd be in danger of commodification of tax returns but we're knowledge capitalists @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:49:53 +0000 - tweet id 102044138014392320 - #175  
[tweet details](#)




**@JodyPadarCPA** Awesome! RT @lindabiek: Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:49:51 +0000 - tweet id 102044129902592000 - #176  
[tweet details](#)



**@Noel\_AR** RT @Imyerscpa: Identifying the opportunity is bigger and more important than selling a service. @markkoziel [#aicpa\\_edge](#)

Fri, 12 Aug 2011 15:49:25 +0000 - tweet id 102044024264863745 - #177  
[tweet details](#)



**@donnyitk** RT @Imyerscpa: Identifying the opportunity is bigger and more important than selling a service. @markkoziel [#aicpa\\_edge](#)

Fri, 12 Aug 2011 15:47:49 +0000 - tweet id 102043620370157568 - #178  
[tweet details](#)



**@donnyitk** RT @lindabiek: Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:47:36 +0000 - tweet id 102043565143760896 - #179  
[tweet details](#)



**@donnyitk** RT @ATomorrow: There's no work/life balance. Welcome to reality.It's integration. Not gonna be 9-5 enviro, maybe 10-2 then 10-2..AM @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:47:30 +0000 - tweet id 102043542158983168 - #180

[tweet details](#)



**@Imyerscpa** Identifying the opportunity is bigger and more important than selling a service. @markkoziel [#aicpa\\_edge](#)

Fri, 12 Aug 2011 15:46:49 +0000 - tweet id 102043367340376065 - #181

[tweet details](#)



**@ATomorrow** Identifying opportunity is equally or more important than selling it in the end @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:46:26 +0000 - tweet id 102043272804970486 - #182

[tweet details](#)



**@byron\_cpa** Well said!! @markkoziel work/life integration not work/life balance [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:46:14 +0000 - tweet id 102043220380360705 - #183

[tweet details](#)



**@AllisonJHarrell** RT @ATomorrow: The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:45:31 +0000 - tweet id 102043041182908416 - #184

[tweet details](#)



**@lindabiek** Koziel: customer service for CPA firms s/b the same as 5 star service of restaurant. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:45:31 +0000 - tweet id 102043039568105473 - #185

[tweet details](#)



**@ATomorrow** There's no work/life balance. Welcome to reality.It's integration. Not gonna be 9-5 enviro, maybe 10-2 then 10-2..AM @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:44:37 +0000 - tweet id 102042813612572672 - #186

[tweet details](#)



**@MikeMax32CPA** RT @ATomorrow: The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:42:20 +0000 - tweet id 102042241769541632 - #187

[tweet details](#)



**@donnyitk** RT @Noel\_AR: @markkoziel the bigger the relationship the smaller the recovery effort. Big R little r effect. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:42:08 +0000 - tweet id 102042188766117888 - #188

[tweet details](#)



**@donnyitk** RT @ATomorrow: Need to underpromise and overdeliver instead of the opposite @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:41:58 +0000 - tweet id 102042147666132992 - #189

[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: @markkoziel Client service should be focused on superior customer service, not price so client focuses on our service, not cost [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:41:31 +0000 - tweet id 102042035426566145 - #190

[tweet details](#)

**@ATomorrow** The bigger our relationship w/ the client the less we have to recover when we screw up. And we're going to screw up @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:41:30 +0000 - tweet id 102042031211286528 - #191

[tweet details](#)



**@Imyerscpa** The bigger the relationship the easier the recovery when you screw up. @markkoziel [#aicpa\\_edge](#)

Fri, 12 Aug 2011 15:41:01 +0000 - tweet id 102041908783742876 - #192

[tweet details](#)



**@Noel\_AR** @markkoziel the bigger the relationship the smaller the recovery effort. Big R little r effect. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:40:40 +0000 - tweet id 102041819747061780 - #193

[tweet details](#)



**@ATomorrow** Need to underpromise and overdeliver instead of the opposite @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:39:56 +0000 - tweet id 102041635923308545 - #194

[tweet details](#)



**@MikeMax32CPA** @markkoziel Client service should be focused on superior customer service, not price so client focuses on our service, not cost [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:39:23 +0000 - tweet id 102041497389637632 - #195

[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: @markkoziel Biz development - send new hires to HS to recruit future accountants to hone their biz development skills [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:38:51 +0000 - tweet id 102041361582276608 - #196

[tweet details](#)



**@YoungCPANetwork** Singleton: Successful data mining depends on rich knowledge of red flags and anomalies. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:37:57 +0000 - tweet id 102041136780165120 - #197

[tweet details](#)



**@donnyitk** Singleton: successful data mining depends on rich knowledge of red flags and anomalies [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:36:35 +0000 - tweet id 102040791224025088 - #198

[tweet details](#)



**@ATomorrow** Having competency model eliminates a surprise! Now you're manager and need to market firm. Will already be doing it @markkoziel [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:36:29 +0000 - tweet id 102040767220035584 - #199

[tweet details](#)



**@MikeMax32CPA** @markkoziel Biz development - send new hires to HS to recruit future accountants to hone their biz development skills [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:35:15 +0000 - tweet id 102040457072218114 - #200

[tweet details](#)



**@donnyitk** Singleton: CAATT tools can be as cheap as ~\$200 and can work in Excel [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:34:22 +0000 - tweet id 102040236137263104 - #201

[tweet details](#)



**@donnyitk** RT @lindabiek: Koziel: Tom Hood's (MACPA) I2A will help develop understanding of future CPA. Great tool for strategic planning, etc. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:32:19 +0000 - tweet id 102039719503872000 - #202

[tweet details](#)



**@coolacctngchick** RT @ATomorrow: The pipeline myth: Put more women into the profession & they'll advance but only 21% are partners. @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:31:59 +0000 - tweet id 102039633583554560 - #203

[tweet details](#)



**@donnyitk** Singleton: a blended audit procedure can test both IT-related controls and assertions [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:31:04 +0000 - tweet id 102039402745835521 - #204

[tweet details](#)



**@lindabiek** Koziel: Tom Hood's (MACPA) I2A will help develop understanding of future CPA. Great tool for strategic planning, etc. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:29:53 +0000 - tweet id 10203910777208320 - #205

[tweet details](#)



**@donnyitk** Singleton: CAATTs scripts written once can be reused on the next year and on other clients = audit efficiency [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:29:52 +0000 - tweet id 102039101582221312 - #206

[tweet details](#)



**@donnyitk** Singleton: CAATTs automatically records tests and results = automated work papers [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:28:04 +0000 - tweet id 102038650543546366 - #207

[tweet details](#)



**@cpamanagement** RT @ATomorrow: Future CPA will either be more international or have more international experience @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:27:56 +0000 - tweet id 102038615118446592 - #208

[tweet details](#)



**@YoungCPANetwork** RT @donnyitk: Singleton: Sampling vs CAATTs is like comparing a shotgun to a high-powered rifle. Which would you want? [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:27:55 +0000 - tweet id 102038610202722304 - #209

[tweet details](#)



**@donnyitk** Singleton: Sampling vs CAATTs is like comparing a shotgun to a high-powered rifle. Which would you want? [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:27:07 +0000 - tweet id 102038411313037314 - #210

[tweet details](#)



**@donnyitk** Singleton: using CAATTs causes a shift in mindset to an analytical approach rather than substantive [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:25:44 +0000 - tweet id 102038063324213248 - #211

[tweet details](#)



**@donnyitk** RT @BillSheridan: @heidibrundage: Future CPAs will need to look / act like future clients in terms of culture, service, tech, communication. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:25:37 +0000 - tweet id 102038033959886848 - #212

[tweet details](#)



**@donnyitk** RT @soerinebaby: Brundage: by 2042 our country's population will be a majority of minorities. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:25:28 +0000 - tweet id 102037997003878400 - #213

[tweet details](#)



**@donnyitk** RT @lindabiek: Brundage:Everyone is motivated by 6 factors, they just rank them differently. Fine out what motivates your team. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:25:19 +0000 - tweet id 102037957195730947 - #214

[tweet details](#)



**@tomhood** RT @BM\_Livingston RT @MikeMax32CPA @heidibrundage retiring [#CPAs](#) far exceed those in pipeline who have skill set to be leaders [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:24:34 +0000 - tweet id 102037767273455617 - #215

[tweet details](#)



**@Noel\_AR** RT @BillSheridan: Moving on to "The Workforce of the Future" w/ @HeidiBrundage and @MarkKoziel. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:24:33 +0000 - tweet id 10203776073884674 - #216

[tweet details](#)



**@BillSheridan** @heidibrundage: work-life challenges, global biz, specialization among drivers of the profession's future (present?). [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:24:00 +0000 - tweet id 102037626042847232 - #217

[tweet details](#)



**@tomhood** RT @BillSheridan: Moving on to "The Workforce of the Future" w/ @HeidiBrundage and @MarkKoziel. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:23:09 +0000 - tweet id 102037413127389185 - #218

[tweet details](#)



**@ATomorrow** Future CPA will either be more international or have more international experience @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:22:32 +0000 - tweet id 102037257485156352 - #219

[tweet details](#)



**@BillSheridan** @heidibrundage: Future CPAs will need to look / act like future clients in terms of culture, service, tech, communication. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:22:17 +0000 - tweet id 102037196206374912 - #220

[tweet details](#)



**@donnyitk** Singleton: using CAATTs can increase both the efficiency and effectiveness of the audit [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:22:17 +0000 - tweet id 102037193362644992 - #221

[tweet details](#)



**@lindabiek** Koziel/Brundage: what will future CPA look like? Culture? Global accounting expertise? Work/life challenges for men and women?[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:22:16 +0000 - tweet id 102037190808309760 - #222

[tweet details](#)



**@MikeMax32CPA** RT @lindabiek: Brundage:Everyone is motivated by 6 factors, they just rank them differently. Fine out what motivates your team. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:21:35 +0000 - tweet id 102037017382232064 - #223

[tweet details](#)



**@soerinebaby** Brundage: by 2042 our country's population will be a majority of minorities. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:20:47 +0000 - tweet id 102036818102456321 - #224

[tweet details](#)



**@ATomorrow** Workforce of future session w @markkoziel & @heidibrundage:What will future CPA look like? Need to look lk changing client demo [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 15:19:41 +0000 - tweet id 102036540619890688 - #225

[tweet details](#)



**@BillSheridan** Moving on to "The Workforce of the Future" w/ @HeidiBrundage and @MarkKoziel. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 15:11:31 +0000 - tweet id 102034482810470401 - #226

[tweet details](#)



**@lindabiek** Brundage:Everyone is motivated by 6 factors, they just rank them differently. Fine out what motivates your team. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:54:11 +0000 - tweet id 102030122911154176 - #227

[tweet details](#)



**@Noel\_AR** RT @lindabiek: Brundage: A good meeting has conflict. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:46:34 +0000 - tweet id 102028203908014080 - #228

[tweet details](#)



**@donnyitk** Gunn: having a conversation about risks is the most important step

[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:45:21 +0000 - tweet id 102027901288984576 - #229

[tweet details](#)



**@BM\_Livingston** RT @MikeMax32CPA: @heidibrundage retiring [#CPA](#) numbers far exceed those in pipeline who have skill set to be leaders [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:45:17 +0000 - tweet id 102027883454791681 - #230

[tweet details](#)



**@BM\_Livingston** RT @lindabiek: Brundage: Read The Loudest Duck.The Squeaky Whl often gets the grease but may stifle cnvrstion;lead to less than optimal results

[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:44:56 +0000 - tweet id 102027796351688704 - #231

[tweet details](#)



**@MikeMax32CPA** RT @lindabiek: Brundage: A good meeting has conflict.

[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:44:42 +0000 - tweet id 102027735156801536 - #232

[tweet details](#)



**@lindabiek** Brundage: A good meeting has conflict. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:43:46 +0000 - tweet id 102027502825897984 - #233

[tweet details](#)



**@tomhood** RT @lindabiek: Brundage: Read The Loudest Duck.The Squeaky Whl often gets the grease but may stifle cnvrstion;lead to less than optimal results

[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:43:20 +0000 - tweet id 102027392800927745 - #234

[tweet details](#)



**@donnyitk** RT @lindabiek: Brundage: Read The Loudest Duck.The Squeaky Whl often gets the grease but may stifle cnvrstion;lead to less than optimal results

[#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:42:43 +0000 - tweet id 102027238706384896 - #235

[tweet details](#)



**@lindabiek** Brundage: unintended biases may lead to unintended consequences. Don't just listen to the Sqky Whl the Duck may have better idea. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:42:42 +0000 - tweet id 102027233052463104 - #236  
[tweet details](#)



**@donnyitk** Gunn: it's amazing how much fraud can be uncovered just by face time and an internal controls questionnaire [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:42:07 +0000 - tweet id 102027085635264513 - #237  
[tweet details](#)



**@tomhood** RT @JasonMBlumer: Leaving [#AICPA\\_Edge](#). Big AI, good conversation, and challenging the norm. Change is coming...

Fri, 12 Aug 2011 14:42:05 +0000 - tweet id 102027076504264704 - #238  
[tweet details](#)



**@tomhood** RT @donnyitk: Gunn: it's not just about the individual risks, it's about the big picture they represent combined [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:40:53 +0000 - tweet id 102026776234037249 - #239  
[tweet details](#)



**@MikeMax32CPA** @heidibrundage Be aware of unintended bias among and within a diverse team - toward one another and re: development/advancement [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:40:45 +0000 - tweet id 102026740733456384 - #240  
[tweet details](#)



**@tomhood** RT @MikeMax32CPA: @heidibrundage retiring [#CPA](#) numbers far exceed those in pipeline who have skill set to be leaders [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:40:31 +0000 - tweet id 102026681849626625 - #241  
[tweet details](#)



**@lindabiek** Brundage: Read The Loudest Duck. The Squeaky Whl often gets the grease but may stifle cnvrstion; lead to less than optimal results [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:38:50 +0000 - tweet id 102026260431126531 - #242  
[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: The squeaky wheel should collaborate with the loud duck and the nail that sticks out to promote team cohesiveness [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:33:16 +0000 - tweet id 102024856647897088 - #243  
[tweet details](#)



**@donnyitk** RT @ATomorrow: When women and underrep minorities walk out door, client turnover expensive. Growing firm needs 2 new clients to replace 1 lost [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 14:32:59 +0000 - tweet id 1020247863059328 - #244  
[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: @heidibrundage retiring [#CPA](#) numbers far exceed those in pipeline who have skill set to be leaders [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:32:52 +0000 - tweet id 102024759059038210 - #245  
[tweet details](#)



**@MikeMax32CPA** The squeaky wheel should collaborate with the loud duck and the nail that sticks out to promote team cohesiveness [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:32:24 +0000 - tweet id 102024639890468864 - #246  
[tweet details](#)



**@donnyitk** Gunn: use stratification analysis to identify the norms in data; outliers = higher risk [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:31:46 +0000 - tweet id 102024479147950080 - #247

[tweet details](#)



**@donnyitk** Gunn: you can reuse data analysis scripts each year [great for audit efficiency!!] [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:29:58 +0000 - tweet id 102024027534659585 - #248

[tweet details](#)



**@donnyitk** Gunn: remember to document data completeness, accuracy for the data set you're working with [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:29:04 +0000 - tweet id 102023800840925184 - #249

[tweet details](#)



**@kaseybayne** RT @donnyitk: Gunn: it's not just about the individual risks, it's about the big picture they represent combined [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:26:18 +0000 - tweet id 102023103982481408 - #250

[tweet details](#)



**@lindabiek** H. Brundage talks abt inclusion of women and URMs in acct. The faces of our clients are changing, our firms s/ reflect the chngs. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:26:07 +0000 - tweet id 102023058205851648 - #251

[tweet details](#)



**@donnyitk** Gunn: it's not just about the individual risks, it's about the big picture they represent combined [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:26:02 +0000 - tweet id 102023039956418561 - #252

[tweet details](#)



**@lmyerscpa** It takes two new clients to replace one lost. Cheaper to keep the ones you have. @heidibrundage [#aicpa\\_edge](#)

Fri, 12 Aug 2011 14:24:55 +0000 - tweet id 102022757604270080 - #253

[tweet details](#)



**@ATomorrow** When women and underrep minorities walk out door, client turnover expensive. Growing firm needs 2 new clients to replace 1 lost [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 14:24:49 +0000 - tweet id 102022732237115392 - #254

[tweet details](#)



**@MikeMax32CPA** @heidibrundage retiring [#CPA](#) numbers far exceed those in pipeline who have skill set to be leaders [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:24:20 +0000 - tweet id 102022608425451520 - #255

[tweet details](#)



**@ATomorrow** The pipeline myth: Put more women into the profession & they'll advance but only 21% are partners. @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 14:21:16 +0000 - tweet id 102021840028966913 - #256

[tweet details](#)



**@donnyitk** Gunn: identify risk factors and assign points to help assess magnitude of risk [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:20:58 +0000 - tweet id 102021762203648000 - #257

[tweet details](#)



**@MikeMax32CPA** Perception of women who leave public accounting is that there is no opportunity for advancement [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:20:30 +0000 - tweet id 102021645253877761 - #258

[tweet details](#)



**@ATomorrow** Nonwhite employees less likely to rec firm as place to work or believe feedback from nonmgmt leads to change @heidibrundage [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 14:18:25 +0000 - tweet id 102021122383544320 - #259

[tweet details](#)



**@donyitk** Gunn: create data crosswalks to be able to match data among different data sets [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:18:23 +0000 - tweet id 102021113055424512 - #260

[tweet details](#)



**@donyitk** Gunn: you have to constantly define and refine your reports and queries to focus on the right risks [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:17:01 +0000 - tweet id 102020767776116737 - #261

[tweet details](#)



**@Imyercpa** The faces of our clients are changing so we need to change our faces. @heidibrundage [#aicpa\\_edge](#)

Fri, 12 Aug 2011 14:16:29 +0000 - tweet id 102020633835208705 - #262

[tweet details](#)



**@donyitk** Gunn: data for assessing risk is often outside of the financial system [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:15:42 +0000 - tweet id 102020439714430976 - #263

[tweet details](#)



**@ATomorrow** AICPA Sr Tech Manager @heidibrundage talks [#s](#) in inclusiveness session: 12 of F500 firm CEOs are women, 10 underrep minorities [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 14:14:35 +0000 - tweet id 102020158725423105 - #264

[tweet details](#)



**@donyitk** RT @MikeMax32CPA: Brundage: Inclusiveness is capitalizing on the strengths of a diverse group of people [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:14:10 +0000 - tweet id 102020053213528065 - #265

[tweet details](#)



**@donyitk** RT @Noel\_AR: Heidi B - inclusiveness is not just bringing someone in, it's about giving them a fair opportunity to thrive [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:14:03 +0000 - tweet id 102020024293797888 - #266

[tweet details](#)



**@donyitk** Gunn: use risk analysis to help focus testing on those areas where it is needed [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:13:45 +0000 - tweet id 102019948800520192 - #267

[tweet details](#)



**@donyitk** Gunn: develop risk metrics in addition to known risks [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:13:00 +0000 - tweet id 102019759805181955 - #268

[tweet details](#)



**@MikeMax32CPA** Brundage: 50% of our profession is women and less than 25% of partners are women. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:12:50 +0000 - tweet id 102019714611566352 - #269

[tweet details](#)



**@MikeMax32CPA** Brundage: Inclusiveness is capitalizing on the strengths of a diverse group of people [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:11:47 +0000 - tweet id 102019451377037312 - #270

[tweet details](#)



**@donnyitk** Gunn: develop the audit using manuals and data analytics combined [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:11:39 +0000 - tweet id 102019420372733955 - #271

[tweet details](#)



**@BM\_Livingston** @sehitamsalju @GetGlue GetGlue is pretty cool. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:11:29 +0000 - tweet id 102019376701640704 - #272

[tweet details](#)



**@Noel\_AR** Heidi B - inclusiveness is not just bringing someone in, it's about giving them a fair opportunity to thrive [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:11:18 +0000 - tweet id 102019332049080320 - #273

[tweet details](#)



**@donnyitk** Gunn: there are 8 different levels of analytics--you don't have to be a data guru, start simple [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:06:47 +0000 - tweet id 102018195468206080 - #274

[tweet details](#)



**@MikeMax32CPA** Heidi Brundage is teaching us about "Inclusiveness" - more than just getting along at [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:06:14 +0000 - tweet id 102018055168737280 - #275

[tweet details](#)



**@donnyitk** Gunn: data analytics doesn't have to be complex, start with just some simple reports [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 14:05:24 +0000 - tweet id 10201784426238562 - #276

[tweet details](#)



**@soerinebaby** Day 3 of [#AICPA\\_EDGE](#). Careful, I'm sharp. (@ The Ritz-Carlton, New Orleans w/ @mikemax32cpa) <http://4sq.com/nh6Kls>

Fri, 12 Aug 2011 14:03:02 +0000 - tweet id 102017251070328832 - #277

[tweet details](#)



**@donnyitk** Singleton: remember to consider manual downstream mitigating controls to offset IT risks [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:53:50 +0000 - tweet id 10201493235015680 - #278

[tweet details](#)



**@donnyitk** Singleton: when IT is outsourced, think about reliability and competency of IT vendor [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:53:08 +0000 - tweet id 102014757946671104 - #279

[tweet details](#)



**@donnyitk** Singleton: risk of IT is related to the complexity of IT; not size of entity [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:48:39 +0000 - tweet id 102013629225910272 - #280

[tweet details](#)



**@donnyitk** Singleton: scope of IT backup/recovery can vary by internal vs external audit and also by type of entity [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:47:37 +0000 - tweet id 102013371074883584 - #281

[tweet details](#)

**@donnyitk** Singleton: financial audits should be able to recognize a good password security policy [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:45:40 +0000 - tweet id 102012879020097537 - #282

[tweet details](#)



**@donnyitk** Singleton: make sure that systems 'back doors' are protected [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:44:25 +0000 - tweet id 102012584745105408 - #283

[tweet details](#)



**@donnyitk** RT @JasonMBlumer: Leaving [#AICPA\\_Edge](#). Big AI, good conversation, and challenging the norm. Change is coming...

Fri, 12 Aug 2011 13:43:38 +0000 - tweet id 102012368011268097 - #284

[tweet details](#)



**@donnyitk** Singleton: 80% of problems with data is caused by people INSIDE the company [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:43:21 +0000 - tweet id 102012296787795968 - #285

[tweet details](#)



**@donnyitk** Singleton: well designed segregation of duties can also be anti-fraud controls [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:41:33 +0000 - tweet id 102011845682016256 - #286

[tweet details](#)



**@donnyitk** Singleton: segregation of duties even in systems reduces risk of fraud [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:41:01 +0000 - tweet id 102011711569141760 - #287

[tweet details](#)



**@JasonMBlumer** Leaving [#AICPA\\_Edge](#). Big AI, good conversation, and challenging the norm. Change is coming...

Fri, 12 Aug 2011 13:36:03 +0000 - tweet id 102010457518379008 - #288

[tweet details](#)



**@MikeMax32CPA** @byron\_cpa Instant messaging among team members works great on conference calls with clients so you can communicate among team [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:33:48 +0000 - tweet id 10200989232328000 - #289

[tweet details](#)



**@donnyitk** Singleton: a strong IT governance function will include risk assessment and IT controls development [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:32:20 +0000 - tweet id 102009524134752256 - #290

[tweet details](#)



**@donnyitk** Singleton: a mature IT governance function provides some assurance that IT risks are mitigated [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:31:31 +0000 - tweet id 102009318244761600 - #291

[tweet details](#)



**@donnyitk** Singleton: just because the CIO says to make a change doesn't mean it's a valid change [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:27:02 +0000 - tweet id 102008192388694016 - #292

[tweet details](#)



**@donnyitk** Singleton: just as we consider the competency of the acct staff, we need to look at the competency of IT staff [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:25:32 +0000 - tweet id 102007814955876353 - #293

[tweet details](#)



**@donnyitk** Singleton: what you expect to see in corporate governance you should also see in IT governance [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:24:37 +0000 - tweet id 102007580548792320 - #294

[tweet details](#)



**@donnyitk** Singleton: then consider the control risk of the use of spreadsheets [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:23:10 +0000 - tweet id 102007219243061248 - #295

[tweet details](#)



**@donnyitk** Singleton: every company that uses a spreadsheet has a HIGH inherent risk of material misstatement [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:22:42 +0000 - tweet id 102007098698768385 - #296

[tweet details](#)



**@donnyitk** Singleton: think about things in the IT environment that introduce risks from outside of the financial cycles [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:21:39 +0000 - tweet id 102006835434885120 - #297

[tweet details](#)



**@donnyitk** Singleton: who doesn't use data to prepare financial stmts? Audits are all about the data [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:18:55 +0000 - tweet id 102006148206563330 - #298

[tweet details](#)



**@donnyitk** Singleton: ITGC control environment is equivalent to audit entity-level controls [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:18:03 +0000 - tweet id 102005929691725824 - #299

[tweet details](#)



**@donnyitk** Singleton: remember that reviewing IT General Controls (ITGC) is REQUIRED for a risk-based audit approach [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 13:13:36 +0000 - tweet id 102004808143212545 - #300

[tweet details](#)



**@donnyitk** CPAs in the house!! "@BillSheridan: The Funky Pirate is rockin' w/ [#AICPA\\_EDGE](#) stars! RT if you're in the house..."

Fri, 12 Aug 2011 13:12:17 +0000 - tweet id 102004479158796288 - #301

[tweet details](#)



**@donnyitk** RT @BillSheridan: Great dinner, etc. (!!), with the [#AICPA\\_EDGE](#) folks last night. Now on to Day 3 of a terrific conference!

Fri, 12 Aug 2011 13:11:35 +0000 - tweet id 102004303451009024 - #302

[tweet details](#)



**@MikeMax32CPA** Day three of AICPA\_EDGE (@ The Ritz-Carlton, New Orleans) <http://4sq.com/qASgtu>

Fri, 12 Aug 2011 13:07:37 +0000 - tweet id 102003304040628224 - #303

[tweet details](#)



**@BillSheridan** Great dinner, etc. (!!), with the [#AICPA\\_EDGE](#) folks last night. Now on to Day 3 of a terrific conference!

Fri, 12 Aug 2011 12:31:00 +0000 - tweet id 101994090727616512 - #304

[tweet details](#)



**@cpamanagement** RT @ATomorrow: Managing a firm less about metrics you've been fed but building a culture. @JasonMBlumer [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 12:30:02 +0000 - tweet id 101993947143403520 - #305

[tweet details](#)



**@AdrianGSimmons** RT @MikeMax32CPA: @JasonMBlumer and @JodyPadarCPA Ask your clients - "Are you receiving a great value from our firm?" [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 10:49:35 +0000 - tweet id 101968565560811521 - #306

[tweet details](#)



**@AdrianGSimmons** RT @BillSheridan: @donnyitk: CPAs' focus w/clients should be on governance/risk mgmt, not detailed tech / computer sci. issues [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 10:47:16 +0000 - tweet id 101967984846831616 - #307

[tweet details](#)



**@kburbbs** Later NOLA! Had a great time at [#AICPA\\_EDGE](#) - heard some interesting speakers, hung out w/ fellow YCPAs and ate some really good cajun food!

Fri, 12 Aug 2011 10:32:14 +0000 - tweet id 101964201769172993 - #308

[tweet details](#)



**@JodyPadarCPA** RT @tomhood: RT @BillSheridan: The Funky Pirate is rockin' w/ [#AICPA\\_EDGE](#) stars! RT if you're in the house...

Fri, 12 Aug 2011 05:49:51 +0000 - tweet id 101893137198362624 - #309

[tweet details](#)



**@tomhood** RT @BillSheridan: The Funky Pirate is rockin' w/ [#AICPA\\_EDGE](#) stars! RT if you're in the house...

Fri, 12 Aug 2011 04:55:20 +0000 - tweet id 101879418758242304 - #310

[tweet details](#)



**@youachieve** Appreciate recaps of today's session [#personalbranding](#) [#AICPA\\_EDGE](#) conf. @AstridAndrade08 @ATomorrow @BillSheridan @byron\_cpa @JodyPadarCPA

Fri, 12 Aug 2011 03:40:16 +0000 - tweet id 101860524362448896 - #311

[tweet details](#)



**@ATomorrow** RT @BillSheridan: The Funky Pirate is rockin' w/ [#AICPA\\_EDGE](#) stars! RT if you're in the house...

Fri, 12 Aug 2011 03:24:04 +0000 - tweet id 101856448132292609 - #312

[tweet details](#)



**@auditsense** RT @craigsteinhoff: Loving reading all of the tweets from the [#AICPA\\_EDGE](#) Conference. Keep 'em coming! It's like I'm there with you all!

Fri, 12 Aug 2011 03:23:08 +0000 - tweet id 101856212324327424 - #313

[tweet details](#)



**@auditsense** RT @ATomorrow: Audience member's example of inauthentic brand: Say that you're respectful person but are rude to waitstaff @Youachieve [#AICPA\\_Edge](#)

Fri, 12 Aug 2011 03:20:03 +0000 - tweet id 101855437699301376 - #314

[tweet details](#)



**@auditsense** RT @AstridAndrade08: [#aicpa\\_edge](#) Time Management by @youachieve was awesome! Can't wait for tomorrow's The Brand You.

Fri, 12 Aug 2011 03:19:45 +0000 - tweet id 101855363690803201 - #315

[tweet details](#)



**@auditsense** RT @BillSheridan: @youachieve: ABCs of personal branding. Authenticity. Be present. Clarity / consistency. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 03:19:26 +0000 - tweet id 101855283877392386 - #316

[tweet details](#)



**@auditsense** RT @YoungCPANetwork: Brian Kush: Uncover, declare and promote your brand. [#AICPA\\_EDGE](#)

Fri, 12 Aug 2011 03:18:33 +0000 - tweet id 101855061122097152 - #317

[tweet details](#)



**@BillSheridan** The Funky Pirate is rockin' w/ [#AICPA\\_EDGE](#) stars! RT if you're in the house...

Fri, 12 Aug 2011 03:16:07 +0000 - tweet id 101854446602027008 - #318

[tweet details](#)



**@ATomorrow** Will be joining soon! RT @tomhood: Finding our edge with Big AI Carson at the Funky Pirate [#AICPA\\_EDGE](#) (@ Funky Pirate)

Fri, 12 Aug 2011 02:50:30 +0000 - tweet id 101848000514625536 - #319

[tweet details](#)



**@ATomorrow** RT @tomhood: Finding our edge with Big AI Carson at the Funky Pirate [#AICPA\\_EDGE](#) (@ Funky Pirate) <http://4sq.com/nkTXVt>

Fri, 12 Aug 2011 02:50:00 +0000 - tweet id 101847877298569216 - #320

[tweet details](#)



**@nealhannon** RT @tomhood: Finding our edge with Big AI Carson at the Funky Pirate [#AICPA\\_EDGE](#) (@ Funky Pirate) <http://4sq.com/nkTXVt>

Fri, 12 Aug 2011 02:43:29 +0000 - tweet id 101846234893008896 - #321

[tweet details](#)



**@byron\_cpa** RT @tomhood: Finding our edge with Big AI Carson at the Funky Pirate [#AICPA\\_EDGE](#) (@ Funky Pirate) <http://4sq.com/nkTXVt>

Fri, 12 Aug 2011 02:40:53 +0000 - tweet id 101845580506087424 - #322

[tweet details](#)



**@tomhood** Finding our edge with Big AI Carson at the Funky Pirate [#AICPA\\_EDGE](#) (@ Funky Pirate) <http://4sq.com/nkTXVt>

Fri, 12 Aug 2011 02:33:33 +0000 - tweet id 101843736295776258 - #323

[tweet details](#)



**@Noel\_AR** [#AICPA\\_EDGE](#) tweet up at The Funky Pirate <http://lockerz.com/s/128776570>

Fri, 12 Aug 2011 02:30:00 +0000 - tweet id 101842844024709120 - #324

[tweet details](#)



**@sidmitra** RT @teaspiller: NEW: Got Twitter? Use a twitter login and get a FREE Teaspiller site and listing! <http://goo.gl/sk9Jw> [#AICPA\\_Edge](#) [#cpas](#) [#accountants](#) [#CPA](#)

Fri, 12 Aug 2011 02:11:27 +0000 - tweet id 101838172463443970 - #325

[tweet details](#)



**@ErnieAlmonte** Returned from presenting a session on Leadership for a great group of young CPA professionals in New Orleans. [@#aicpa\\_edge](#)

Fri, 12 Aug 2011 00:11:28 +0000 - tweet id 101807977920606208 - #326

[tweet details](#)



**@ErnieAlmonte** Returned from presenting a session on Leadership for a great group pf young CPA professionals in New Orleans. [#aicpa\\_edge](#)

Fri, 12 Aug 2011 00:07:46 +0000 - tweet id 101807047804325888 - #327

[tweet details](#)



**@IFAC\_SMP** RT @ATomorrow: Clients consider you most trusted advisor of many. Start dialogue on financial planning while looking at tax return @EisenbergFA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 23:57:50 +0000 - tweet id 101804550754811904 - #328

[tweet details](#)



**@IFAC\_SMP** RT @ATomorrow: Witt:Accountants' role in sustainability confusing, not explicit in financial statement but embedded in cost & savings of items [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 23:57:20 +0000 - tweet id 101804423357014017 - #329

[tweet details](#)



**@MaureenDingus** RT @BillSheridan: @donnyitk's turning point: Stopped calling himself an IT consultant, and starting calling himself a CPA who specializes in IT. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 23:56:15 +0000 - tweet id 101804151012470785 - #330

[tweet details](#)



**@Noel\_AR** RT @tomhood: Don't forget tweet up at Funky Pirate way down Bourbon St to see Big Al blues band 9:30ish [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 23:55:53 +0000 - tweet id 101804057232023552 - #331

[tweet details](#)



**@IFAC\_SMP** RT @ATomorrow: Witt: Integrated reporting timeline - public discussion will extend thru Nov. 11, draft in 2012 & final framework issued in 2013 [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 23:55:26 +0000 - tweet id 101803942888903808 - #332

[tweet details](#)



**@JodyPadarCPA** RT @tomhood: Ditto rt @donnyitk: I totally agree! "@byron\_cpa: @JasonMBlumer Building a firm isn't about the metric's, its about a culture [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 23:32:23 +0000 - tweet id 101798142151892992 - #333

[tweet details](#)



**@JodyPadarCPA** RT @donnyitk: totally agree "@byron\_cpa: @JodyPadarCPA The cloud has leveled the playing field for small firms [#AICPA\\_EDGE](#)"

Thu, 11 Aug 2011 23:23:17 +0000 - tweet id 101795855945842689 - #334

[tweet details](#)



**@byron\_cpa** Great day everyone at [#aicpa\\_edge](#)

Thu, 11 Aug 2011 23:08:20 +0000 - tweet id 101792093151821824 - #335

[tweet details](#)



**@tomhood** Don't forget tweet up at Funky Pirate way down Bourbon St to see Big Al blues band 9:30ish [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 23:06:06 +0000 - tweet id 10179152772233729 - #336

[tweet details](#)



**@tomhood** RT @BillSheridan: @donnyitk: Resources on privacy policies / procedures at [aicpa.org/privacy](http://aicpa.org/privacy). [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 23:04:25 +0000 - tweet id 101791104009113600 - #337

[tweet details](#)



**@tomhood** Ditto rt @donnyitk: I totally agree! "@byron\_cpa: @JasonMBlumer Building a firm isn't about the metric's, its about a culture [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 23:02:48 +0000 - tweet id 101790698814185473 - #338

[tweet details](#)



**@donnyitk** RT @ATomorrow: Witt: Need integrated reporting bc financial reporting model is transaction based, cumbersome & unrelated to strategy [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 23:01:28 +0000 - tweet id 101790364792393729 - #339

[tweet details](#)



**@donnyitk** RT @GregBedardCPA: [#AICPA\\_EDGE](#) Ken Witt - for more info: [www.aicpa.org/sustainability](http://www.aicpa.org/sustainability)

Thu, 11 Aug 2011 23:00:48 +0000 - tweet id 101790196370120707 - #340

[tweet details](#)



**@donnyitk** RT @BillSheridan: @donnyitk: Resources on privacy policies / procedures at [aicpa.org/privacy](http://aicpa.org/privacy). [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 23:00:45 +0000 - tweet id 101790183652986882 - #341

[tweet details](#)



**@donnyitk** RT @BillSheridan: Jeff Barbacci: Keys to success? Discipline, hard work, support ... but mostly hard work. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 22:59:54 +0000 - tweet id 101789969105956866 - #342

[tweet details](#)



**@donnyitk** I'll 3rd that "@byron\_cpa: Agree 100%!! RT @BillSheridan: Nicole Morris chose to \*not\* do anything she isn't passionate about. [#AICPA\\_EDGE](#)"

Thu, 11 Aug 2011 22:59:11 +0000 - tweet id 101789789824630784 - #343

[tweet details](#)



**@donnyitk** RT @ATomorrow: Billing for time is least strategic thing you can do. Instead try to figure out what value outcome is for client. @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:58:51 +0000 - tweet id 101789706441850881 - #344

[tweet details](#)



**@donnyitk** RT @ATomorrow: RT @BillSheridan: Nicole Morris: Keys to success? 1. Planning. 2. Putting yourself out there and being vocal. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 22:58:41 +0000 - tweet id 10178963953567744 - #345

[tweet details](#)



**@donnyitk** RT @GregBedardCPA: [#AICPA\\_EDGE](#) Young Leaders Panel: they've all pursued their passion and stayed true to their goals. Sharing their key career turning points.

Thu, 11 Aug 2011 22:55:35 +0000 - tweet id 101788882936410112 - #346

[tweet details](#)



**@donnyitk** RT @ATomorrow: Clients afraid to call w old time billing. Value billing changes firm dynamic bc you start partnering with clients @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:55:22 +0000 - tweet id 101788827840036864 - #347

[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: @JasonMBlumer and @JodyPadarCPA Ask your clients - "Are you receiving a great value from our firm? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 22:55:09 +0000 - tweet id 101788775469957120 - #348

[tweet details](#)



**@donnyitk** RT @ATomorrow: Willing to do a lot more because you like where you work. Not all about the money @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:55:06 +0000 - tweet id 101788761788133377 - #349

[tweet details](#)



**@donnyitk** totally agree "@byron\_cpa: @JodyPadarCPA The cloud has leveled the playing field for small firms [#AICPA\\_EDGE](#)"

Thu, 11 Aug 2011 22:54:39 +0000 - tweet id 101788646679658496 - #350

[tweet details](#)



**@donnyitk** RT @ATomorrow: You don't need a big firm to look like you're big. @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:54:23 +0000 - tweet id 101788580946518016 - #351

[tweet details](#)



**@donnyitk** I totally agree! "@byron\_cpa: @JasonMBlumer Building a firm isn't about the metric's, its about a culture [#AICPA\\_EDGE](#)"

Thu, 11 Aug 2011 22:52:59 +0000 - tweet id 101788230185271296 - #352

[tweet details](#)



**@donnyitk** RT @ATomorrow: Succession planning about trying to capture knowledge. @JodyPadarCPA even relies on interviewing on video for staff to access [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:52:36 +0000 - tweet id 101788133217153025 - #353

[tweet details](#)



**@JoshNMoore** RT @atomorrow: Try billing strategically with one client first and see if it works. And start with high number @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:33:42 +0000 - tweet id 101783375240634368 - #354

[tweet details](#)



**@ATomorrow** Try billing strategically with one client first and see if it works. And start with high number @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:20:21 +0000 - tweet id 101780014432911360 - #355

[tweet details](#)



**@ATomorrow** Have to have strong enough marketing pipeline if client leaves because not right fit. Social media important here @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:15:34 +0000 - tweet id 101778812215377920 - #356

[tweet details](#)



**@ATomorrow** Nice website attracts higher quality clients @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 22:06:39 +0000 - tweet id 101776566404653056 - #357

[tweet details](#)



**@ATomorrow** Succession planning about trying to capture knowledge. @JodyPadarCPA even relies on interviewing on video for staff to access [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:59:33 +0000 - tweet id 101774781610852352 - #358

[tweet details](#)



**@byron\_cpa** @JasonMBlumer Building a firm isn't about the metric's, its about a culture [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:58:10 +0000 - tweet id 101774434960023552 - #359

[tweet details](#)



**@ATomorrow** Managing a firm less about metrics you've been fed but building a culture. Can't just get behind Excel spreadsheet @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:58:07 +0000 - tweet id 101774422725238785 - #360

[tweet details](#)



**@ATomorrow** SaaS has provided good opportunity for women and levels the playing field to compete against bigger firms @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:55:48 +0000 - tweet id 101773837103935490 - #361

[tweet details](#)



**@ATomorrow** You don't need a big firm to look like you're big. @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:54:38 +0000 - tweet id 101773542642810881 - #362

[tweet details](#)



**@byron\_cpa** @JodyPadarCPA The cloud has leveled the playing field for small firms [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:54:20 +0000 - tweet id 101773470806978560 - #363

[tweet details](#)



**@ATomorrow** Willing to do a lot more because you like where you work. Not all about the money @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:51:50 +0000 - tweet id 101772838188490752 - #364

[tweet details](#)



**@MikeMax32CPA** @JasonMBlumer and @JodyPadarCPA Ask your clients - "Are you receiving a great value from our firm?" [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:46:40 +0000 - tweet id 101771541246787584 - #365

[tweet details](#)



**@ATomorrow** Clients afraid to call w old time billing. Value billing changes firm dynamic bc you start partnering with clients @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:44:10 +0000 - tweet id 101770909928538112 - #366

[tweet details](#)



**@MikeMax32CPA** @JodyPadarCPA Hourly rates can lead clients to NOT call [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:43:47 +0000 - tweet id 101770812402569217 - #367

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Young Leaders Panel: they've all pursued their passion and stayed true to their goals. Sharing their key career turning points.

Thu, 11 Aug 2011 21:38:05 +0000 - tweet id 101769377652805633 - #368

[tweet details](#)



**@ATomorrow** Instead of time billing, designing client experience around delivery of a commodity @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:38:03 +0000 - tweet id 101769371575267331 - #369

[tweet details](#)



**@BillSheridan** Jeff Barbacci: Stop waiting for opportunities. Start taking them. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:35:46 +0000 - tweet id 101768794879438850 - #370

[tweet details](#)



**@MikeMax32CPA** @JasonMBlumer Ask the client - "Dream with me; what do you value?" [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:35:26 +0000 - tweet id 101768711752515584 - #371

[tweet details](#)



**@ATomorrow** My employees are my knowledge workers and don't want time sheets to create not a very good culture for them @JodyPadarCPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:35:19 +0000 - tweet id 101768684955115521 - #372

[tweet details](#)



**@byron\_cpa** RT @BillSheridan: @donnyitk's Stopped calling himself an IT consultant, n starting calling himself a CPA who specializes in IT. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:35:14 +0000 - tweet id 101768663199264768 - #373

[tweet details](#)



**@offshorecpa** RT @ATomorrow: Billing for time is least strategic thing you can do. Instead try to figure out what value outcome is for client. @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:35:12 +0000 - tweet id 101768655754379264 - #374

[tweet details](#)



**@BillSheridan** @donnyitk's turning point: Stopped calling himself an IT consultant, and starting calling himself a CPA who specializes in IT. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:34:22 +0000 - tweet id 101768442717286400 - #375

[tweet details](#)



**@ATomorrow** Pricing is a strategic function at a firm and guess what, we suck at it. @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:34:16 +0000 - tweet id 101768417253670912 - #376

[tweet details](#)



**@ATomorrow** RT @BillSheridan: Nicole Morris: Keys to success? 1. Planning. 2. Putting yourself out there and being vocal. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:33:19 +0000 - tweet id 101768180954972161 - #377

[tweet details](#)



**@ATomorrow** Billing for time is least strategic thing you can do. Instead try to figure out what value outcome is for client. @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:31:45 +0000 - tweet id 101767785054601217 - #378

[tweet details](#)



**@byron\_cpa** Agree 100%!! RT @BillSheridan: Nicole Morris chose to \*not\* do anything she isn't passionate about. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:31:34 +0000 - tweet id 101767739173113856 - #379

[tweet details](#)



**@BillSheridan** Nicole Morris chose to \*not\* do anything she isn't passionate about. What if we all did that? How would the world be different? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:30:15 +0000 - tweet id 101767409198833664 - #380

[tweet details](#)



**@byron\_cpa** @JodyPadarCPA Track feelings instead of time [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:29:23 +0000 - tweet id 101767188217741313 - #381

[tweet details](#)



**@MikeMax32CPA** @JasonMBlumer The Thriveal community is smarter than any one individual in the community [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:28:54 +0000 - tweet id 10176706837808330 - #382

[tweet details](#)



**@BillSheridan** Jeff Barbacci: Keys to success? Discipline, hard work, support ... but mostly hard work. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:26:22 +0000 - tweet id 101766432076996610 - #383

[tweet details](#)



**@BillSheridan** Nicole Morris: Keys to success? 1. Planning. 2. Putting yourself out there and being vocal. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:25:44 +0000 - tweet id 101766269870669824 - #384

[tweet details](#)



**@MaureenDingus** Props to [#VSCPA](#) member and fan fav RT @YoungCPANetwork: Brian Kush: Uncover, declare and promote your brand. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:24:17 +0000 - tweet id 101765908585914369 - #385

[tweet details](#)



**@ATomorrow** Things have changed, firm owners are younger, need to provide for clients things they didn't even ask for. @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:24:15 +0000 - tweet id 101765897345183744 - #386

[tweet details](#)



**@BillSheridan** @donnyitk: Keys to success? 1. Commitment to excellence. 2. Focus on your passion. Don't try to be all things to all people. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:24:05 +0000 - tweet id 101765856245194752 - #387

[tweet details](#)



**@byron\_cpa** RT @ATomorrow: We created community where there wasn't one for young CPAs through Twitter @JodyPadarCPA in her session with @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:22:17 +0000 - tweet id 101765403843362816 - #388

[tweet details](#)



**@ATomorrow** We created community where there wasn't one for young CPAs through Twitter @JodyPadarCPA in her session with @JasonMBlumer [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:21:00 +0000 - tweet id 101765080781299712 - #389

[tweet details](#)



**@BillSheridan** Next up: "Sky High: Personal Success Stories" -- panel discussion. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:18:31 +0000 - tweet id 101764456467537921 - #390

[tweet details](#)



**@soerinebaby** RT @Noel\_AR: RT @MikeMax32CPA: Next step for private company reporting - let FAF hear your opinion by writing a letter. [#AICPA\\_EDGE](#) <http://t.co/n2hbPZ1>

Thu, 11 Aug 2011 21:10:34 +0000 - tweet id 101762456157814784 - #391

[tweet details](#)



**@KforceFinNYNJ** RT @atomorrow: So much of communication is nonverbal, not what you say but how you say it. @youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:10:02 +0000 - tweet id 101762321382256640 - #392

[tweet details](#)



**@BillSheridan** @donnyitk: Resources on privacy policies / procedures at [aicpa.org/privacy](http://aicpa.org/privacy). [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 21:06:15 +0000 - tweet id 10176136659088177 - #393

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Ken Witt - for more info: [www.aicpa.org/sustainability](http://www.aicpa.org/sustainability)

Thu, 11 Aug 2011 21:05:20 +0000 - tweet id 101761138810826752 - #394

[tweet details](#)



**@ATomorrow** Witt: Integrated reporting timeline - public discussion will extend thru Nov. 11, draft in 2012 & final framework issued in 2013 [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 21:00:22 +0000 - tweet id 101759888027422721 - #395

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Ken Witt: integrated reporting can shift financial reporting toward the forward looking strategic objectives of organization.

Thu, 11 Aug 2011 20:54:59 +0000 - tweet id 101758533984452608 - #396

[tweet details](#)



**@byron\_cpa** @donnyitk email is not secure, its like mailing a postcard [#aicpa\\_edge](#)

Thu, 11 Aug 2011 20:52:53 +0000 - tweet id 101758004671684608 - #397

[tweet details](#)



**@ATomorrow** Witt: On other hand, also need integrated reporting bc sustainability reporting can be promotional w "green-washing" [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:52:28 +0000 - tweet id 101757898987814912 - #398

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Ken Witt providing a great update on financial reporting from a corporate sustainability perspective.

Thu, 11 Aug 2011 20:52:14 +0000 - tweet id 101757840515022848 - #399

[tweet details](#)



**@ATomorrow** Witt: Need integrated reporting bc financial reporting model is transaction based, cumbersome & unrelated to strategy [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:50:54 +0000 - tweet id 101757506845544449 - #400

[tweet details](#)



**@byron\_cpa** @donnyitk CPA's should be talking to their clients about technology concerns [#aicpa\\_edge](#)

Thu, 11 Aug 2011 20:50:43 +0000 - tweet id 101757458317455360 - #401

[tweet details](#)



**@ATomorrow** Witt: Global Reporting Initiative developing new G4 framework for sustainability reporting to replace G3 with help of AICPA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:48:05 +0000 - tweet id 101756797894926336 - #402

[tweet details](#)



**@BillSheridan** @donnyitk: Top tech questions for execs focus on heavily and info security ... and heavily on policy, not technology. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:44:38 +0000 - tweet id 101755928289886209 - #403

[tweet details](#)



**@ATomorrow** Witt: Accountants' role in sustainability confusing, not explicit in financial statement but embedded in cost & savings of items [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:40:09 +0000 - tweet id 101754800026300416 - #404

[tweet details](#)

**@Noel\_AR** RT @lindabiek: Listening to Ken Witt talk about corporate sustainability. I'm beginning to see the big picture. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:36:51 +0000 - tweet id 101753969256308736 - #405

[tweet details](#)



**@BillSheridan** @donnyitk: CPAs' focus w/ clients should be on governance / risk management, not detailed tech / computer science issues [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:36:25 +0000 - tweet id 101753858417627138 - #406

[tweet details](#)



**@BillSheridan** @donnyitk: CPAs are in position to provide unique business insight through use of IT. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:35:35 +0000 - tweet id 101753652053671938 - #407

[tweet details](#)



**@ATomorrow** Witt: Prince of Wales Accounting for Sustainability Project views accounting as boiler room for business [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:33:48 +0000 - tweet id 101753202915020800 - #408

[tweet details](#)



**@BillSheridan** @donnyitk: Tech concerns moving away from financials. There's an enhanced business focus & alignment with stakeholder concerns. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:33:09 +0000 - tweet id 101753038821265408 - #409

[tweet details](#)



**@byron\_cpa** Who doesnt have a mobile device?? RT @BillSheridan: @donnyitk: Biggest tech concern: Control and use of mobile devices. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:32:20 +0000 - tweet id 101752834969710592 - #410

[tweet details](#)



**@lindabiek** Listening to Ken Witt talk about corporate sustainability. I'm beginning to see the big picture. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:32:08 +0000 - tweet id 10175278463872384 - #411

[tweet details](#)



**@ATomorrow** Witt: Sustainability has competitive advantage but also drives innovation and collaboration (ie Nike, Best Buy, etc) [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:31:38 +0000 - tweet id 101752655814209536 - #412

[tweet details](#)



**@BillSheridan** @donnyitk: Biggest tech concern: Control and use of mobile devices. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:30:02 +0000 - tweet id 101752254876495874 - #413

[tweet details](#)



**@BillSheridan** @donnyitk: Lots of info on top tech initiatives at [www.aicpa.org/top\\_tech](http://www.aicpa.org/top_tech). [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:28:12 +0000 - tweet id 101751791531720705 - #414

[tweet details](#)



**@ATomorrow** AICPA tech manager, biz, industry & govt Ken Witt: important concept in sustainability is looking beyond the bounds of your org [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:25:27 +0000 - tweet id 101751101375791104 - #415

[tweet details](#)



**@BillSheridan** Next up: "Top Technologies" with @donnyitk. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 20:20:47 +0000 - tweet id 101749927905984513 - #416

[tweet details](#)



**@teaspiller** NEW: Got Twitter? Use a twitter login and get a FREE Teaspiller site and listing! <http://goo.gl/sk9Jw> [#AICPA\\_Edge](#) [#cpas](#) [#accountants](#) [#CPA](#)

Thu, 11 Aug 2011 20:16:47 +0000 - tweet id 101748919347855360 - #417

[tweet details](#)



**@Imyerscpa** King cake outside of Mardi GRAS is a rarity. Enjoy! [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 20:16:14 +0000 - tweet id 101748779354558464 - #418

[tweet details](#)



**@cpamanagement** RT @BillSheridan: Brian Kush: It takes 7 seconds or fewer to make a first impression. Make 'em count. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 19:55:59 +0000 - tweet id 101743686718722048 - #419

[tweet details](#)



**@Noel\_AR** RT @MikeMax32CPA: Next step for private company reporting - let FAF hear your opinion by writing a letter. [#AICPA\\_EDGE](#) <http://t.co/n2hbPZ1>

Thu, 11 Aug 2011 19:53:05 +0000 - tweet id 101742954334519296 - #420

[tweet details](#)



**@MikeMax32CPA** Next step for private company reporting - let FAF hear your opinion by writing a letter. [#AICPA\\_EDGE](#) <http://t.co/n2hbPZ1>

Thu, 11 Aug 2011 19:50:02 +0000 - tweet id 101742188769181696 - #421

[tweet details](#)



**@MikeMax32CPA** Next step for private company reporting - let FAF hear your opinion on private company reporting [www.aicpa.org/privategaap](http://www.aicpa.org/privategaap) [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 19:47:39 +0000 - tweet id 101741585917677569 - #422

[tweet details](#)



**@rleewatkins** Cast your vote... <http://t.co/eMWyGRJ> [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 19:46:13 +0000 - tweet id 101741229108240385 - #423

[tweet details](#)



**@MikeMax32CPA** Panel recommends 1-enhance [#GAAP](#) for private companies by making significant changes. 2-create separate standard setting board [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 19:38:27 +0000 - tweet id 10173927132872096 - #424

[tweet details](#)



**@GregBedardCPA** [#AICPA\\_EDGE](#) Brian Kush: our brand is always being developed in the minds of others.

Thu, 11 Aug 2011 19:35:30 +0000 - tweet id 101738530404958208 - #425

[tweet details](#)



**@ATomorrow** Clients consider you most trusted advisor of many. Start dialogue on financial planning while looking at tax return @EisenbergFA [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 19:35:11 +0000 - tweet id 101738449484255232 - #426

[tweet details](#)



**@MikeMax32CPA** H. Glover is still excited about his opportunity to be on the Blue Ribbon Panel-his enthusiasm for the profession is contagious [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 19:33:32 +0000 - tweet id 101738036345307137 - #427

[tweet details](#)



**@ATomorrow** RT @tomhood:Hey EDGEers thanks for keepin that Twitterstream going-tweetup at the Funky Pirate on Bourbon St tnite to see Big AI?#AICPA\_EDGE

Thu, 11 Aug 2011 19:25:29 +0000 - tweet id 101736009368211456 - #428

[tweet details](#)



**@MikeMax32CPA** Precedent for differential regulation was created by SOX - PCAOB rules public and AICPA rules non-public #AICPA\_EDGE

Thu, 11 Aug 2011 19:24:59 +0000 - tweet id 101735885275533312 - #429

[tweet details](#)



**@ATomorrow** Financial planning process helps you cement relationships with clients @EisenbergFA #AICPA\_Edge

Thu, 11 Aug 2011 19:21:36 +0000 - tweet id 1017355033286561794 - #430

[tweet details](#)



**@ATomorrow** Michael Eisenberg @EisenbergFA talks financial planning. College debt big issue for the country right now. #AICPA\_Edge

Thu, 11 Aug 2011 19:20:27 +0000 - tweet id 101734744475176960 - #431

[tweet details](#)



**@MikeMax32CPA** RT @rleewatkins: 15,000 public company issuers... 28.5 million private companies. Different needs in financial reporting. #AICPA\_EDGE

Thu, 11 Aug 2011 19:19:16 +0000 - tweet id 101734443462561792 - #432

[tweet details](#)



**@G\_J\_W** RT @BillSheridan: @youachieve with an important point: Personal brand is \*not\* about personal promotion. #AICPA\_EDGE

Thu, 11 Aug 2011 19:17:04 +0000 - tweet id 101733893065031680 - #433

[tweet details](#)



**@rleewatkins** 15,000 public company issuers... 28.5 million private companies. Different needs in financial reporting. #AICPA\_EDGE

Thu, 11 Aug 2011 19:16:37 +0000 - tweet id 101733779198062594 - #434

[tweet details](#)



**@jonathanbcx** RT @BillSheridan: @youachieve with an important point: Personal brand is \*not\* about personal promotion. #AICPA\_EDGE

Thu, 11 Aug 2011 19:15:34 +0000 - tweet id 101733513505885505 - #435

[tweet details](#)



**@JodyPadarCPA** RT @ATomorrow: Brand touchpoints, your environment, dress, mood, should be congruent with your brand.First impressions like filter @Youachieve #AICPA\_Edge

Thu, 11 Aug 2011 18:55:29 +0000 - tweet id 101728457905545219 - #436

[tweet details](#)



**@BillSheridan** @youachieve with an important point: Personal brand is \*not\* about personal promotion. #AICPA\_EDGE

Thu, 11 Aug 2011 18:53:59 +0000 - tweet id 10172808388288512 - #437

[tweet details](#)



**@JodyPadarCPA** RT @BillSheridan: @youachieve: "It's not who you are underneath. It's what you do that defines you." #AICPA\_EDGE

Thu, 11 Aug 2011 18:53:23 +0000 - tweet id 101727931906277376 - #438

[tweet details](#)



**@rleewatkins** RT relevant [#AICPA\\_EDGE](#) "@YoungCPANetwork: Web tools that can help you build your business. <http://t.co/K60TGVL>"

Thu, 11 Aug 2011 18:52:29 +0000 - tweet id 101727705506131968 - #439

[tweet details](#)



**@ATomorrow** Yes! Batman quote re personal brand: "It's not who you are underneath, it's what you do that defines you." @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:52:00 +0000 - tweet id 101727581631549441 - #440

[tweet details](#)



**@mammagunn** @youachieve [#AICPA\\_EDGE](#). Create your brand - "its not who you are underneath, its what you do that defines you"

Thu, 11 Aug 2011 18:49:58 +0000 - tweet id 101727070320721921 - #441

[tweet details](#)



**@BillSheridan** @youachieve: "It's not who you are underneath. It's what you do that defines you." [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:49:47 +0000 - tweet id 101727025617838081 - #442

[tweet details](#)



**@WCScpas** RT @billsheridan: Brian Kush: It takes 7 seconds or fewer to make a first impression. Make 'em count. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:49:30 +0000 - tweet id 101726955216449536 - #443

[tweet details](#)



**@GabrielleLuoma** RT @tomhood: Hey EDGEers thanks for keepin that Twitterstream going - tweetup at the Funky Pirate on Bourbon St tonight to see Big AI? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:48:27 +0000 - tweet id 101726889993818113 - #444

[tweet details](#)



**@YouBrandInc** RT @jonathanbcxB of branding: Be there. Cs of personal branding: Clarity and consistency. [#AICPA\\_Edge](#): B of bra... <http://bit.ly/nuFHIP>

Thu, 11 Aug 2011 18:47:41 +0000 - tweet id 101726497949237248 - #445

[tweet details](#)



**@jonathanbcx** B of branding: Be there. Cs of personal branding: Clarity and consistency. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:47:09 +0000 - tweet id 101726363249152000 - #446

[tweet details](#)



**@BillSheridan** @youachieve: ABCs of personal branding. Authenticity. Be present. Clarity / consistency. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:46:38 +0000 - tweet id 101726234366590976 - #447

[tweet details](#)



**@ATomorrow** Audience member's example of inauthentic brand: Say that you're respectful person but are rude to waitstaff @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:46:17 +0000 - tweet id 101726142570037249 - #448

[tweet details](#)



**@jonathanbcx** ABCs of personal branding: A = authenticity. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:44:59 +0000 - tweet id 101725817746374658 - #449

[tweet details](#)



**@ATomorrow** Personal brand: How you make others feel. @Youachieve is loyal to drycleaner not bc price/quality but consistently smiled at him [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:44:21 +0000 - tweet id 101725658488647680 - #450

[tweet details](#)



**@tomhood** RT @ATomorrow: Brand touchpoints, your environment, dress, mood, should be congruent with your brand. First impressions like filter @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:42:17 +0000 - tweet id 101725137245704192 - #451

[tweet details](#)



**@ATomorrow** Online collateral: Will have branding issue if your online bios are inconsistent. Google yourself. @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:42:02 +0000 - tweet id 101725073165131778 - #452

[tweet details](#)



**@lindabiek** RT @BillSheridan: RT @ATomorrow: Think of 5 characteristics of your personal brand. Are they all positive? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:41:39 +0000 - tweet id 101724980571680768 - #453

[tweet details](#)



**@byron\_cpa** @youachieve Google yourself! [#aicpa\\_edge](#)

Thu, 11 Aug 2011 18:41:17 +0000 - tweet id 101724887709790208 - #454

[tweet details](#)



**@lindabiek** RT @BillSheridan: Brian Kush: It takes 7 seconds or fewer to make a first impression. Make 'em count. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:41:10 +0000 - tweet id 101724856898420736 - #455

[tweet details](#)



**@byron\_cpa** @youachieve if u were a car, what kind of car would you be? [#aicpa\\_edge](#)

Thu, 11 Aug 2011 18:37:44 +0000 - tweet id 101723992712421377 - #456

[tweet details](#)



**@ATomorrow** Brand touchpoints, your environment, dress, mood, should be congruent with your brand. First impressions like filter @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:29:29 +0000 - tweet id 101721918360649729 - #457

[tweet details](#)



**@byron\_cpa** @youachieve 7 seconds to make a first impression [#aicpa\\_edge](#)

Thu, 11 Aug 2011 18:29:23 +0000 - tweet id 101721890325921793 - #458

[tweet details](#)



**@BillSheridan** Brian Kush: It takes 7 seconds or fewer to make a first impression. Make 'em count. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:29:06 +0000 - tweet id 101721820922785792 - #459

[tweet details](#)



**@BillSheridan** RT @ATomorrow: Think of 5 characteristics of your personal brand. Are they all positive? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:28:14 +0000 - tweet id 101721602869305346 - #460

[tweet details](#)



**@BillSheridan** RT @ATomorrow: Personal brand: Whats the one problem youre uniquely qualified to solve? What is your offer to company/client? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:27:38 +0000 - tweet id 101721450599301120 - #461

[tweet details](#)



**@ATomorrow** Want to create brand champions, those that are attracted to your brand because they touched them in an emotional way @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:26:55 +0000 - tweet id 101721270785290242 - #462  
[tweet details](#)



**@JoshNMoore** RT @jodypadarcpa: @ScanSnapKim has donated a sweeeeet prize for our session today. Don't miss it! [#aicpa\\_edge](#)

Thu, 11 Aug 2011 18:23:31 +0000 - tweet id 101720415730270208 - #463  
[tweet details](#)



**@ATomorrow** So much of communication is nonverbal, not what you say but how you say it. @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:23:27 +0000 - tweet id 101720397287919616 - #464  
[tweet details](#)



**@markkoziel** RT @AICPAconfs: What CPA Rock Stars are you meeting at [#AICPA\\_Edge](#)? Network w/ @JasonMBlumer @TomHood @JodyPadarCPA and more!

Thu, 11 Aug 2011 18:20:33 +0000 - tweet id 101719868116570112 - #465  
[tweet details](#)



**@markkoziel** RT @YoungCPANetwork: RT @donnyitk: Stahlin: make sure you broaden your career and get just outside your comfort zone to stretch and grow [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:20:07 +0000 - tweet id 101719560448778241 - #466  
[tweet details](#)



**@ATomorrow** Personal brand: What's the one problem you're uniquely qualified to solve? What is your offer to company/client? @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:19:36 +0000 - tweet id 101719429917851648 - #467  
[tweet details](#)



**@markkoziel** RT @JodyPadarCPA: Love it! RT @donnyitk: Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:19:17 +0000 - tweet id 101719348040843264 - #468  
[tweet details](#)



**@markkoziel** RT @donnyitk: If you're buying a server today and not virtualizing it, you're crazy @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:19:02 +0000 - tweet id 101719287835799552 - #469  
[tweet details](#)



**@markkoziel** RT @JodyPadarCPA: @ScanSnapKim has donated a sweeeeet prize for our session today. Don't miss it! [#aicpa\\_edge](#)

Thu, 11 Aug 2011 18:18:51 +0000 - tweet id 101719240238833666 - #470  
[tweet details](#)



**@ATomorrow** Who does your personal brand matter to? @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:18:25 +0000 - tweet id 10171862888965537 - #471  
[tweet details](#)



**@ATomorrow** Discussing the definition of a "brand community" @Youachieve [#AICPA\\_Edge](#) How would you define it?

Thu, 11 Aug 2011 18:14:49 +0000 - tweet id 101718227314409472 - #472  
[tweet details](#)



**@ATomorrow** Think of 5 characteristics of your personal brand. Are they all positive? @Youachieve [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:08:01 +0000 - tweet id 101716514775908352 - #473

[tweet details](#)



**@donyitk** RT @YoungCPANetwork: Brian Kush: Uncover, declare and promote your brand. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:07:19 +0000 - tweet id 101716340032815107 - #474

[tweet details](#)



**@donyitk** RT @ATomorrow: Personal brand helps separate yourself from others. Can't control other people's perceptions but can keep messages on-brand [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:07:11 +0000 - tweet id 101716304452534272 - #475

[tweet details](#)



**@JenniFleckJones** Just posted a picture of Belfint CPAs enjoying the [#AICPA\\_EDGE](#) conference on our Facebook page. Check it out. <http://on.fb.me/flL05e>

Thu, 11 Aug 2011 18:05:30 +0000 - tweet id 101715882153213952 - #476

[tweet details](#)



**@YoungCPANetwork** Brian Kush: Uncover, declare and promote your brand. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:04:59 +0000 - tweet id 101715753065132032 - #477

[tweet details](#)



**@ATomorrow** Personal brand helps separate yourself from others. Can't control other people's perceptions but can keep messages on-brand [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:04:25 +0000 - tweet id 101715808428740608 - #478

[tweet details](#)



**@AllisonJHarrell** RT @ATomorrow: In brand session @Youachieve using Larry the Cable Guy and Sully as examples, how they now leverage their brands [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:04:09 +0000 - tweet id 101715542146162688 - #479

[tweet details](#)



**@donyitk** Control the messages you are sending @youachieve [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 18:03:45 +0000 - tweet id 101715439192780801 - #480

[tweet details](#)



**@ATomorrow** In brand session @Youachieve using Larry the Cable Guy and Sully as examples, how they now leverage their brands [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:02:09 +0000 - tweet id 101715036036272128 - #481

[tweet details](#)



**@donyitk** RT @ATomorrow: Brian Kush @Youachieve: A strong personal brand opens up new opportunities to you. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 18:00:39 +0000 - tweet id 101714861476532224 - #482

[tweet details](#)



**@ATomorrow** Brian Kush @Youachieve: A strong personal brand opens up new opportunities to you. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 17:59:21 +0000 - tweet id 10171433402279936 - #483

[tweet details](#)



**@kaseybayne** RT @ATomorrow: RT @donnyitk: Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa #AICPA\_EDGE

Thu, 11 Aug 2011 17:55:56 +0000 - tweet id 101713475365126144 - #484

[tweet details](#)



**@MPAYInc** Offer Payroll!!! The 10 Basic Ways to Boost Profits at an Accounting Firm - <http://t.co/bl9Ws6c> via @cpa\_trendlines #CPA #AICPA\_Edge

Thu, 11 Aug 2011 17:39:18 +0000 - tweet id 101709286102679553 - #485

[tweet details](#)



**@teaspiller** RT @SpicenCreation @ScottNorro @acclipse The truth about why clients find their accountant's website useless <http://t.co/aHyCjpe> #AICPA\_EDGE

Thu, 11 Aug 2011 17:29:23 +0000 - tweet id 101706791578124289 - #486

[tweet details](#)



**@SpicenCreation** RT @teaspiller: RT @ScottNorro: RT @acclipse: The truth about why clients find their accountant's website useless <http://t.co/aHyCjpe>. #AICPA\_EDGE #cpa

Thu, 11 Aug 2011 16:54:31 +0000 - tweet id 101698017601662976 - #487

[tweet details](#)



**@jamesuccpa** RT @lmyerscpa: The moment you have a web page your business becomes global. #Carol\_Morgan #AICPA\_EDGE

Thu, 11 Aug 2011 16:52:52 +0000 - tweet id 101697904282368000 - #488

[tweet details](#)



**@MikeMax32CPA** @byron\_cpa - proxy servers build a fence around your server to keep bad stuff out - better security than antivirus #AICPA\_EDGE

Thu, 11 Aug 2011 16:46:23 +0000 - tweet id 101695979991013889 - #489

[tweet details](#)



**@tomhood** RT @BillSheridan: @Byron\_CPA: Cloud from user's perspective: Accessible anywhere. Minimal / no software. OS agnostic. No backups. Work on demand. #AICPA\_EDGE

Thu, 11 Aug 2011 16:46:20 +0000 - tweet id 101695959246974976 - #490

[tweet details](#)



**@MaureenDingus** RT @ATomorrow: Cloud computing is the wild west. You have to be careful when choosing providers. Ask for data center tour if you can @byron\_cpa #AICPA\_Edge

Thu, 11 Aug 2011 16:42:24 +0000 - tweet id 101694968767243008 - #491

[tweet details](#)



**@lmyerscpa** The moment you have a web page your business becomes global. #Carol\_Morgan #AICPA\_EDGE

Thu, 11 Aug 2011 16:40:16 +0000 - tweet id 101694430523826178 - #492

[tweet details](#)



**@ATomorrow** Cloud computing is the wild west. You have to be careful when choosing providers. Ask for data center tour if you can @byron\_cpa #AICPA\_Edge

Thu, 11 Aug 2011 16:37:09 +0000 - tweet id 1016939645861822464 - #493

[tweet details](#)



**@Cloud\_Alliance** I like it! RT @donnyitk: "cloud" is a metaphor for "Internet" @byron\_cpa #AICPA\_EDGE

Thu, 11 Aug 2011 16:35:29 +0000 - tweet id 101693228834766849 - #494

[tweet details](#)



**@donnyitk** RT @YoungCPANetwork: @Byron\_CPA shows data center tour video that is SWEET! Securing our data is a challenge, but when done successfully, rocks.  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:29:28 +0000 - tweet id 101691715181752320 - #495  
[tweet details](#)



**@donnyitk** RT @BillSheridan: @Byron\_CPA: Disadvantages of SaaS: One more login. Typically can't use offline. Data isn't portable. You own nothing.  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:28:40 +0000 - tweet id 101691510394859521 - #496  
[tweet details](#)



**@YoungCPANetwork** @Byron\_CPA shows data center tour video that is SWEET! Securing our data is a challenge, but when done successfully, rocks.  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:25:09 +0000 - tweet id 101690627254779905 - #497  
[tweet details](#)



**@Noel\_AR** Now watching a virtual tour of a state of the art datacenter  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:23:35 +0000 - tweet id 101690231312486400 - #498  
[tweet details](#)



**@ATomorrow** RT @donnyitk: Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:23:31 +0000 - tweet id 101690214581403648 - #499  
[tweet details](#)



**@Imyerscpa** You must protect your brand in social media and on the Internet.  
[#Carol\\_Morgan](#) [#aicpa\\_edge](#)

Thu, 11 Aug 2011 16:23:01 +0000 - tweet id 10169009004833873 - #500  
[tweet details](#)



**@tomhood** @Byron\_CPA speaking about the cloud at [#AICPA\\_EDGE](#)  
<http://yfrog.com/khdiidj>

Thu, 11 Aug 2011 16:20:00 +0000 - tweet id 101688332804493312 - #501  
[tweet details](#)



**@Imyerscpa** PCI compliance is a huge opportunity for auditors [#Carol\\_Morgan](#)  
[#aicpa\\_edge](#)

Thu, 11 Aug 2011 16:17:45 +0000 - tweet id 101688764560187393 - #502  
[tweet details](#)



**@JodyPadarCPA** A scansnap! :)RT @BillSheridan:Tell us! Tell us! RT @JodyPadarCPA: @ScanSnapKim has donated a sweeeee prize 4 our session today [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:17:07 +0000 - tweet id 101688603868004352 - #503  
[tweet details](#)




**@rleewatkins** RT @donnyitk: If you're buying a server today and not virtualizing it, you're crazy @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:12:15 +0000 - tweet id 101687380238540800 - #504  
[tweet details](#)




**@BillSheridan** Tell us! Tell us! RT @JodyPadarCPA: @ScanSnapKim has donated a sweeeee prize for our session today. Don't miss it! [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:11:09 +0000 - tweet id 101687104924430336 - #505  
[tweet details](#)

 **@JodyPadarCPA** RT @BillSheridan: @Byron\_CPA: IaaS advantages: Fully managed. Virtualized. Scalable. Pay per use. You own the data. You \*don't\* own servers. [#AICPA\\_EDGE](#)


Thu, 11 Aug 2011 16:10:49 +0000 - tweet id 101687020673445890 - #506

[tweet details](#)

 **@BillSheridan** @Byron\_CPA: IaaS advantages: Fully managed. Virtualized. Scalable. Pay per use. You own the data. You \*don't\* own servers. [#AICPA\\_EDGE](#)


Thu, 11 Aug 2011 16:09:59 +0000 - tweet id 1016866811709026304 - #507

[tweet details](#)

 **@Imyerscpa** Normalization of deviance leads to social acceptance [#Carol](#) Morgan [#aicpa\\_edge](#)


Thu, 11 Aug 2011 16:09:30 +0000 - tweet id 101686688098680833 - #508

[tweet details](#)

 **@JodyPadarCPA** @ScanSnapKim has donated a sweeeeet prize for our session today. Don't miss it! [#aicpa\\_edge](#)


Thu, 11 Aug 2011 16:08:12 +0000 - tweet id 101686362683604992 - #509

[tweet details](#)

 **@donnyitk** If you're buying a server today and not virtualizing it, you're crazy @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:07:43 +0000 - tweet id 10168623869986944 - #510

[tweet details](#)

 **@donnyitk** you can have servers ready to rock in 10 min with IaaS @byron\_cpa [#AICPA\\_EDGE](#)


Thu, 11 Aug 2011 16:06:47 +0000 - tweet id 101686004875935744 - #511

[tweet details](#)

 **@BillSheridan** RT @donnyitk: Infrastructure as a service = renting virtualized servers @byron\_cpa [#AICPA\\_EDGE](#)


Thu, 11 Aug 2011 16:06:16 +0000 - tweet id 101685876052082688 - #512

[tweet details](#)

 **@donnyitk** IaaS = renting virtualized servers @byron\_cpa [#AICPA\\_EDGE](#)


Thu, 11 Aug 2011 16:05:18 +0000 - tweet id 101685631197003776 - #513

[tweet details](#)

 **@BillSheridan** @Byron\_CPA: Disadvantages of SaaS: One more login. Typically can't use offline. Data isn't portable. You own nothing. [#AICPA\\_EDGE](#)


Thu, 11 Aug 2011 16:03:40 +0000 - tweet id 101685219274395648 - #514

[tweet details](#)

 **@ATomorrow** In session about unraveling the mystery of the cloud, cofounder of Simplified Innov @byron\_cpa listing pros and cons of SaaS [#AICPA\\_Edge](#)


Thu, 11 Aug 2011 16:02:47 +0000 - tweet id 101684997492183042 - #515

[tweet details](#)

 **@BillSheridan** @Byron\_CPA: Advantages of SaaS: Pay for only what you use. Scalable. Automatic updates. Web/browser based. No software to buy. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 16:00:30 +0000 - tweet id 101684425401712642 - #516

[tweet details](#)

 **@JodyPadarCPA** Love it! RT @donnyitk: Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa

[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:59:44 +0000 - tweet id 101684230468195072 - #517

[tweet details](#)



**@JodyPadarCPA** RT @BillSheridan: @Byron\_CPA: Cloud from user's perspective: Accessible anywhere. Minimal / no software. OS agnostic. No backups. Work on demand. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:58:53 +0000 - tweet id 101684019007201280 - #518

[tweet details](#)



**@donnyitk** Quickbooks online, salesforce.com examples of SaaS @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:57:23 +0000 - tweet id 101683638546075648 - #519

[tweet details](#)



**@tomhood** RT @donnyitk: Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:54:03 +0000 - tweet id 101682800222158848 - #520

[tweet details](#)



**@BillSheridan** RT @donnyitk: Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:54:02 +0000 - tweet id 101682795872665600 - #521

[tweet details](#)



**@BillSheridan** @Byron\_CPA: Cloud from tech perspective: High availability. Pooled resources. 99.999% uptime. Data redundancy. Scalable. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:53:49 +0000 - tweet id 101682741900353536 - #522

[tweet details](#)



**@donnyitk** Cloud computing allows you to take advantage of the power of many rather than the power of one @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:52:29 +0000 - tweet id 101682407081639936 - #523

[tweet details](#)



**@Imyerscpa** Urgency in communicating risk is key. @Carol Morgan [#aicpa\\_edge](#)

Thu, 11 Aug 2011 15:52:23 +0000 - tweet id 101682383060860930 - #524

[tweet details](#)



**@MikeMax32CPA** Your OS doesn't matter in the cloud, minimal software install/maint, limited maint/no backups & is quickly scalable @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:49:26 +0000 - tweet id 101681638060208128 - #525

[tweet details](#)



**@donnyitk** RT @BillSheridan: @Byron\_CPA: Cloud from user's perspective: Accessible anywhere. Minimal / no software. OS agnostic. No backups. Work on demand. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:49:16 +0000 - tweet id 101681597639704576 - #526

[tweet details](#)



**@BillSheridan** @Byron\_CPA: Cloud from user's perspective: Accessible anywhere. Minimal / no software. OS agnostic. No backups. Work on demand. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:48:33 +0000 - tweet id 101681414554124288 - #527

[tweet details](#)



**@rleewatkins** The beauty of the cloud, you can work anytime/anywhere you want. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:48:25 +0000 - tweet id 101681380894838785 - #528

[tweet details](#)



**@donnyitk** cloud allows you to work whenever and wherever you want @byron\_cpa  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:48:07 +0000 - tweet id 101681309082556800 - #529

[tweet details](#)



**@donnyitk** the beauty of cloud computing is that you have very little to  
install/maintain @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:47:14 +0000 - tweet id 101681085435482112 - #530

[tweet details](#)



**@rleewatkins** RT @JenniFleckJones: Great twitter feed at the [#AICPA\\_Edge](#)  
conference. Thanks for sharing the great ideas!

Thu, 11 Aug 2011 15:47:14 +0000 - tweet id 101681084806340608 - #531

[tweet details](#)



**@BillSheridan** RT @tomhood: @Byron\_CPA helped start @MACPA's [#NYPN](#)  
group and is now an officer on our BOD! [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:46:50 +0000 - tweet id 101680983513903105 - #532

[tweet details](#)



**@BillSheridan** @Byron\_CPA on stage talking up cloud computing. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:45:57 +0000 - tweet id 101680761186418688 - #533

[tweet details](#)



**@donnyitk** rather than software and data sitting in the firm, it can now sit in the  
cloud @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:45:55 +0000 - tweet id 101680755820581376 - #534

[tweet details](#)



**@donnyitk** "cloud" is a metaphor for "Internet" @byron\_cpa [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:44:47 +0000 - tweet id 101680469464190976 - #535

[tweet details](#)



**@tomhood** Unraveling mysteries of the cloud [#MACPA](#) leader @Byron\_CPA up  
now! He helped start our [#NYPN](#) group and is now Officer on our BOD  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:43:18 +0000 - tweet id 101680096712208384 - #536

[tweet details](#)



**@donnyitk** RT @JenniFleckJones: Great twitter feed at the [#AICPA\\_Edge](#)  
conference. Thanks for sharing the great ideas!

Thu, 11 Aug 2011 15:43:11 +0000 - tweet id 101680066286723073 - #537

[tweet details](#)



**@TOTALLY\_MAJOR** RT @YoungCPANetwork: @ByronPatrick Unravels the  
Mystery of Cloud Computing [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:40:53 +0000 - tweet id 101679489163075584 - #538

[tweet details](#)



**@YoungCPANetwork** @ByronPatrick Unravels the Mystery of Cloud Computing  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:40:16 +0000 - tweet id 101679331641802752 - #539

[tweet details](#)



**@MikeMax32CPA** @byron\_cpa is going to help us at the [#AICPA\\_EDGE](#) unravel the mysteries of the cloud

Thu, 11 Aug 2011 15:39:30 +0000 - tweet id 101679140352172033 - #540

[tweet details](#)



**@teaspiller** RT @TunstallOrg: teaspiller did a study of TTO websites and a webstory as a CPA...interesting feedback <http://t.co/UVIV4HX> [#AICPA\\_edge](#) [#cpas](#)

Thu, 11 Aug 2011 15:15:40 +0000 - tweet id 101673141738278912 - #541

[tweet details](#)



**@teaspiller** RT @CCH\_Whats\_New: RT @CPA\_Trendlines @teaspiller 5 Handy Apps For Small Business Finance Management: <http://ht.ly/60GSX> [#cpas](#) [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 15:12:31 +0000 - tweet id 101672346741510144 - #542

[tweet details](#)



**@NCCPABOARD** RT @ATomorrow: The M&A activity in the profession mirrored in other industries.. Harbinger of things to come says AICPA Chair Paul Stahlin [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 15:09:55 +0000 - tweet id 101671694162337792 - #543

[tweet details](#)



**@NCCPABOARD** RT @BillSheridan: RT @rleewatkins: Every 8 seconds over next 20 years someone turns 65. Big loss in workforce / talent pool. Young pros step up. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:09:39 +0000 - tweet id 101671625837125632 - #544

[tweet details](#)



**@NCCPABOARD** RT @360CPAVolunteer: RT @atomorrow: Stahlin: People value integrity of a CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 15:09:02 +0000 - tweet id 101671470329114624 - #545

[tweet details](#)



**@GabrielleLuoma** RT @JodyPadarCPA: Shhhhh @MarkKoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 15:06:42 +0000 - tweet id 101670883046858753 - #546

[tweet details](#)



**@GabrielleLuoma** RT @JenniFleckJones: RT @ATomorrow: Stahlin: People value the integrity of CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 15:06:05 +0000 - tweet id 101670730785243137 - #547

[tweet details](#)



**@soerinebaby** Day 2 of [#AICPA\\_EDGE](#) (@ The Ritz-Carlton, New Orleans w/ @mikemax32cpa) <http://4sq.com/pWkjhO>

Thu, 11 Aug 2011 14:54:53 +0000 - tweet id 101667911508307968 - #548

[tweet details](#)



**@tomhood** Just landed and on way to [#AICPA\\_EDGE](#) what's up? (@ Louis Armstrong International Airport (MSY) w/ 11 others) <http://4sq.com/pJnc3B>

Thu, 11 Aug 2011 14:45:35 +0000 - tweet id 101665570251997184 - #549

[tweet details](#)



**@JenniFleckJones** Great twitter feed at the [#AICPA\\_Edge](#) conference. Thanks for sharing the great ideas!

Thu, 11 Aug 2011 14:43:04 +0000 - tweet id 1016649838350755841 - #550

[tweet details](#)

**@JenniFleckJones** RT @rleewatkins: [#AICPA\\_EDGE](#) Every 8 secs over next 20 years someone turns 65. Big loss in workforce & talent pool. Young pros step up.

Thu, 11 Aug 2011 14:41:54 +0000 - tweet id 101664642874621953 - #551

[tweet details](#)



**@JenniFleckJones** RT @ATomorrow: Stahlin: People value the integrity of CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time.

[#AICPA\\_Edge](#)

Thu, 11 Aug 2011 14:38:00 +0000 - tweet id 10166386026622977 - #552

[tweet details](#)



**@MikeMax32CPA** Are lower tax rates and a wider tax base (fewer allowed deductions) on the horizon? Labant thinks so. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 14:35:08 +0000 - tweet id 101662940381458432 - #553

[tweet details](#)



**@MikeMax32CPA** Labant: Most itemized deductions may go away in 2012 and going forward [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 14:22:46 +0000 - tweet id 101659828623130626 - #554

[tweet details](#)



**@MikeMax32CPA** Melissa Lablant from AICPA delivering tax update - starting off with how deficit legislation could affect taxes [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 14:16:43 +0000 - tweet id 101658307642662913 - #555

[tweet details](#)



**@AICPAconfs** RT @YoungCPANetwork: Condorsement = conformity to GAAP and endorsement of the standards of IFRS. - @PaulStalin [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 14:13:33 +0000 - tweet id 101657510712311808 - #556

[tweet details](#)



**@360CPAVolunteer** RT @atomorrow: Stahlin: People value integrity of a CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time

[#AICPA\\_Edge](#)

Thu, 11 Aug 2011 14:04:14 +0000 - tweet id 101655163000987649 - #557

[tweet details](#)



**@teaspiller** RT @ScottNorro: RT @acclipse: The truth about why clients find their accountant's website useless <http://t.co/aHyCjpe>. [#AICPA\\_EDGE](#) [#cpa](#)

Thu, 11 Aug 2011 13:58:05 +0000 - tweet id 101653617756471297 - #558

[tweet details](#)



**@donnyitk** Stahlin: have vision for yourself, vision for your firm, and vision for the profession [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:56:36 +0000 - tweet id 101653242315931648 - #559

[tweet details](#)



**@donnyitk** RT @ATomorrow: Stahlin: Bubble coming up, there will not be enough PhDs in system. We're trying to supplement that w acctg doctoral scholars

[#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:55:45 +0000 - tweet id 101653029631168512 - #560

[tweet details](#)



**@ATomorrow** Stahlin: Bubble coming up, there will not be enough PhDs in system. We're trying to supplement that w acctg doctoral scholars [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:54:13 +0000 - tweet id 101652842249445376 - #561

[tweet details](#)

**@MikeMax32CPA** RT @BillSheridan: Is a CPA president on the horizon? :- ) RT @donnyitk: Stahlin: 8 CPA members of congress formed a bipartisan caucus [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:52:23 +0000 - tweet id 101652182654402560 - #562

[tweet details](#)



**@BillSheridan** Great idea! RT @rleewatkins: Way to incorp members of Bet Alpha Psi approaching graduation in this conference? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:52:06 +0000 - tweet id 101652109069524894 - #563

[tweet details](#)



**@rleewatkins** RT @ATomorrow: Stahlin: People value the integrity of a CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:51:26 +0000 - tweet id 101651944128520192 - #564

[tweet details](#)



**@donnyitk** RT @ATomorrow: Stahlin: People value the integrity of a CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:50:38 +0000 - tweet id 101651743800180738 - #565

[tweet details](#)



**@rleewatkins** I wonder if there is a way to incorp members of Bet Alpha Psi approaching graduation in this conference? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:50:34 +0000 - tweet id 101651725202636801 - #566

[tweet details](#)



**@donnyitk** RT @BillSheridan: Is a CPA president on the horizon? :- ) RT @donnyitk: Stahlin: 8 CPA members of congress formed a bipartisan caucus [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:49:30 +0000 - tweet id 101651455248826368 - #567

[tweet details](#)



**@ATomorrow** Stahlin: People value the integrity of a CPA. AICPA surveys 5,000 people about profession, integrity [#1](#) every time. [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:48:13 +0000 - tweet id 101651134925639681 - #568

[tweet details](#)



**@BillSheridan** RT @donnyitk: Stahlin: CPA congressional caucus most sought after caucus because of CPA value of integrity [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:47:43 +0000 - tweet id 101651008232497153 - #569

[tweet details](#)



**@BillSheridan** Is a CPA president on the horizon? :- ) RT @donnyitk: Stahlin: 8 CPA members of congress formed a bipartisan caucus [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:47:17 +0000 - tweet id 101650899184779264 - #570

[tweet details](#)



**@donnyitk** RT @BillSheridan: Stahlin: International mobility to become a big issue as CPA / CGMA brands expand globally. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:47:13 +0000 - tweet id 101650881157860673 - #571

[tweet details](#)



**@donnyitk** Stahlin: CPA congressional caucus most sought after caucus because of CPA value of integrity [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:46:58 +0000 - tweet id 101650818742239233 - #572

[tweet details](#)

**@BillSheridan** Stahlin: International mobility to become a big issue as CPA / CGMA brands expand globally. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:46:23 +0000 - tweet id 101650671564095488 - #573

[tweet details](#)



**@donnyitk** Stahlin: 8 CPA members of congress formed a bipartisan caucus [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:46:06 +0000 - tweet id 101650602488115201 - #574

[tweet details](#)



**@ATomorrow** RT @BillSheridan: Stahlin: Three types of leaders: Those who produce great results, those who produce more great leaders, and those who do both. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:45:45 +0000 - tweet id 101650514520977409 - #575

[tweet details](#)



**@ATomorrow** RT @BillSheridan: RT @rleewatkins: Every 8 seconds over next 20 years someone turns 65. Big loss in workforce / talent pool. Young pros step up. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:44:58 +0000 - tweet id 101650315216044033 - #576

[tweet details](#)



**@donnyitk** Stahlin: discussions on international mobility already started [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:44:20 +0000 - tweet id 101650154834235393 - #577

[tweet details](#)



**@ATomorrow** Stahlin: Chartered global management accounting (CGMA) credential will be in 29 locations worldwide [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:44:00 +0000 - tweet id 101650074412650498 - #578

[tweet details](#)



**@BillSheridan** RT @donnyitk: Stahlin: Glocal (think global, but buy local) is the future [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:41:45 +0000 - tweet id 101649504171868161 - #579

[tweet details](#)



**@Noel\_AR** RT @rleewatkins: [#AICPA\\_EDGE](#) - Every 8 seconds over the next twenty years someone turns 65. Big loss in the workforce and talent pool. Young pros step up.

Thu, 11 Aug 2011 13:41:20 +0000 - tweet id 101649402669707264 - #580

[tweet details](#)



**@BillSheridan** Stahlin: BRIC growth to exceed G7 growth by 2035. More opportunities for CPAs. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:41:10 +0000 - tweet id 101649358495285249 - #581

[tweet details](#)



**@donnyitk** Stahlin: Glocal (think global, but buy local) is the future [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:41:05 +0000 - tweet id 101649338811428864 - #582

[tweet details](#)



**@ATomorrow** The M&A activity in the profession mirrored in other industries.. Harbinger of things to come says AICPA Chair Paul Stahlin [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:40:47 +0000 - tweet id 101649261233577985 - #583

[tweet details](#)



**@rleewatkins** RT @donnyitk: Stahlin: \$3.04T of M&A activity in 2011 provides opportunities for CPAs [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:40:12 +0000 - tweet id 101649116945317888 - #584

[tweet details](#)



**@tomhood** RT @YoungCPANetwork: Condorsement = conformity to GAAP and endorsement of the standards of IFRS. - @PaulStalin [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:39:51 +0000 - tweet id 101649026402877440 - #585

[tweet details](#)



**@BillSheridan** Stahlin: One economic bright spot -- more M&A activity, more consolidation, more opportunities for profession. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:39:29 +0000 - tweet id 101648937559142400 - #586

[tweet details](#)



**@donnyitk** Stahlin: \$3.04T of M&A activity in 2011 provides opportunities for CPAs [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:38:58 +0000 - tweet id 101648804524212224 - #587

[tweet details](#)



**@MikeMax32CPA** RT @rleewatkins: [#AICPA\\_EDGE](#) - Every 8 seconds over the next twenty years someone turns 65. Big loss in the workforce and talent pool. Young pros step up.

Thu, 11 Aug 2011 13:38:18 +0000 - tweet id 10164883968358432 - #588

[tweet details](#)



**@YoungCPANetwork** Condorsement = conformity to GAAP and endorsement of the standards of IFRS. - @PaulStalin [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:38:02 +0000 - tweet id 101648572205907968 - #589

[tweet details](#)



**@tomhood** RT @rleewatkins: [#AICPA\\_EDGE](#) - Every 8 seconds over the next twenty years someone turns 65. Big loss in the workforce and talent pool. Young pros step up.

Thu, 11 Aug 2011 13:37:27 +0000 - tweet id 101648423626878978 - #590

[tweet details](#)



**@BillSheridan** RT @rleewatkins: Every 8 seconds over next 20 years someone turns 65. Big loss in workforce / talent pool. Young pros step up. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:37:24 +0000 - tweet id 101648413409542144 - #591

[tweet details](#)



**@donnyitk** RT @rleewatkins: [#AICPA\\_EDGE](#) - Every 8 seconds over the next twenty years someone turns 65. Big loss in the workforce and talent pool. Young pros step up.

Thu, 11 Aug 2011 13:37:03 +0000 - tweet id 10164832466462209 - #592

[tweet details](#)



**@donnyitk** RT @tomhood: Hey EDGEers thanks for keepin that Twitterstream going - tweetup at the Funky Pirate on Bourbon St tonight to see Big A!  
[#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:36:54 +0000 - tweet id 101648285533614080 - #593

[tweet details](#)



**@rleewatkins** [#AICPA\\_EDGE](#) - Every 8 seconds over the next twenty years someone turns 65. Big loss in the workforce and talent pool. Young pros step up.

Thu, 11 Aug 2011 13:35:56 +0000 - tweet id 101648042855366657 - #594

[tweet details](#)

**@BillSheridan** Oh, yeah ... RT @tomhood: Hey EDGEers -- tweetup at the Funky Pirate on Bourbon St. tonight to see Big AI? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:35:55 +0000 - tweet id 101648036542939136 - #595

[tweet details](#)



**@tomhood** Hey EDGEers thanks for keepin that Twitterstream going - tweetup at the Funky Pirate on Bourbon St tonight to see Big AI? [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:34:16 +0000 - tweet id 101647624788131840 - #596

[tweet details](#)



**@donnyitk** Stahlin: CPAs in industry should get invoked in the profession to have opportunities to grow in leadership [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:30:51 +0000 - tweet id 101646764809007106 - #597

[tweet details](#)



**@tomhood** RT @BillSheridan: Stahlin: Three types of leaders: Those who produce great results, those who produce more great leaders, and those who do both. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:30:04 +0000 - tweet id 101646564610674688 - #598

[tweet details](#)



**@donnyitk** RT @BillSheridan: Stahlin: Three types of leaders: Those who produce great results, those who produce more great leaders, and those who do both. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:28:59 +0000 - tweet id 101646292693954560 - #599

[tweet details](#)



**@tomhood** Halfway there! Quick stop here in 'Birmingham on way to NOLA to help young leaders find their EDGE [#AICPA\\_EDGE](#) <http://4sq.com/pK6fKr>

Thu, 11 Aug 2011 13:28:52 +0000 - tweet id 101646264382402560 - #600

[tweet details](#)



**@YoungCPANetwork** RT @donnyitk: Stahlin: make sure you broaden your career and get just outside your comfort zone to stretch and grow [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:28:19 +0000 - tweet id 101646123571224576 - #601

[tweet details](#)



**@donnyitk** Stahlin: [to young CPAs] demand great results and opportunities to grow in leadership [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:28:18 +0000 - tweet id 101646120387756032 - #602

[tweet details](#)



**@BillSheridan** Stahlin: Three types of leaders: Those who produce great results, those who produce more great leaders, and those who do both. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:27:33 +0000 - tweet id 101645934487805952 - #603

[tweet details](#)



**@Imyerscpa** RT @BillSheridan: Stahlin: SOX redefined the profession ... and Dodd-Frank dwarfs it. Huge change, huge complexity. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:27:02 +0000 - tweet id 101645803994615808 - #604

[tweet details](#)



**@Noel\_AR** RT @donnyitk: Stahlin: make sure you broaden your career and get just outside your comfort zone to stretch and grow [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:27:00 +0000 - tweet id 101645795937366016 - #605

[tweet details](#)



**@MikeMax32CPA** Stahlin: Wiser generation of [#CPAs](#) can adapt to social media as a communication forum b/c it is what younger generation is using [#aicpa\\_edge](#)

Thu, 11 Aug 2011 13:26:45 +0000 - tweet id 101645732880203777 - #606

[tweet details](#)



**@tomhood** RT @BillSheridan: Stahlin: SOX redefined the profession ... and Dodd-Frank dwarfs it. Huge change, huge complexity. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:26:37 +0000 - tweet id 101645686742076416 - #607

[tweet details](#)



**@donnyitk** Stahlin: we need to not be so straight and narrow in our thinking [in the CPA profession] [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:26:33 +0000 - tweet id 101645682242359296 - #608

[tweet details](#)



**@BillSheridan** Stahlin: SOX redefined the profession ... and Dodd-Frank dwarfs it. Huge change, huge complexity. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:24:15 +0000 - tweet id 101645101599703040 - #609

[tweet details](#)



**@tomhood** Are you indispensable? <http://t.co/oWje6x7> [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:19:06 +0000 - tweet id 101643806125981696 - #610

[tweet details](#)



**@BillSheridan** RT @donnyitk: Stahlin: make sure you broaden your career and get just outside your comfort zone to stretch and grow [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:19:04 +0000 - tweet id 101643798697877504 - #611

[tweet details](#)



**@AllisonJHarrell** RT @donnyitk: Stahlin: make sure you broaden your career and get just outside your comfort zone to stretch and grow [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:18:36 +0000 - tweet id 101643678736588800 - #612

[tweet details](#)



**@BillSheridan** AICPA Chair Paul Stahlin kicks things off with professional issues update. [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:18:27 +0000 - tweet id 101643643630260225 - #613

[tweet details](#)



**@donnyitk** Stahlin: make sure you broaden your career and get just outside your comfort zone to stretch and grow [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:17:44 +0000 - tweet id 101643463854006273 - #614

[tweet details](#)



**@donnyitk** Stahlin: take some time every now and then to relook at your 3-5 year career path [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:16:23 +0000 - tweet id 10164312244722689 - #615

[tweet details](#)



**@donnyitk** AICPA chair Paul Stahlin starting professional issues update for upcoming CPAs at the [#AICPA\\_EDGE](#) conference

Thu, 11 Aug 2011 13:15:08 +0000 - tweet id 101642807025991680 - #616

[tweet details](#)



**@donnyitk** RT @GabrielleLuoma: Full day at the [#AICPA\\_EDGE](#) Conference! So excited to be with so many like-minded [#CPAs](#) Can't wait for tomorrows sessions!

Thu, 11 Aug 2011 13:13:48 +0000 - tweet id 101642473000026112 - #617

[tweet details](#)



**@donnyitk** RT @Noel\_AR: Hey work, don't you know I'm at [#AICPA\\_EDGE](#) -- I can't pay attention to you right now! [#wishfulthinking](#)

Thu, 11 Aug 2011 13:12:58 +0000 - tweet id 101642264694104064 - #618

[tweet details](#)



**@donnyitk** RT @ATomorrow: RT @jodypadarcpa: Shhhhh @markkoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Thu, 11 Aug 2011 13:12:26 +0000 - tweet id 101642129922732032 - #619

[tweet details](#)



**@donnyitk** RT @ATomorrow: Not about having the knowledge but sharing the knowledge. If knowledge ruled the world librarians would be in control@markkoziel [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 13:12:04 +0000 - tweet id 10164203261485056 - #620

[tweet details](#)



**@donnyitk** RT @AllisonJHarrell: Define your purpose for the day, week, and year. More purpose = more energy [#aicpa\\_edge](#)

Thu, 11 Aug 2011 13:11:51 +0000 - tweet id 101641980500643840 - #621

[tweet details](#)



**@donnyitk** RT @mammagunn: Brian kush on commitments.. say what you will do, and do what you say you'll do. At the [#AICPA\\_EDGE](#) conference

Thu, 11 Aug 2011 13:11:40 +0000 - tweet id 101641935483179008 - #622

[tweet details](#)



**@YoungCPANetwork** @PaulStalin presents the Professional Issues Update at [#AICPA\\_EDGE](#). Crowd is energized and revving to dive into the [#AICPA](#) developments

Thu, 11 Aug 2011 13:10:22 +0000 - tweet id 101641608222609408 - #623

[tweet details](#)



**@AICPAconfs** What CPA Rock Stars are you meeting at [#AICPA\\_Edge](#)? Network w/ @JasonMBlumer @TomHood @JodyPadarCPA and more!

Thu, 11 Aug 2011 13:08:29 +0000 - tweet id 101641136405352448 - #624

[tweet details](#)



**@kaseybayne** RT @AdrianGSimmons: RT @donnyitk: RT @ATomorrow: Social media can give u enough info to ask clients smart ?'s. That's business acumen. @markkoziel [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 12:45:47 +0000 - tweet id 101635422941224961 - #625

[tweet details](#)



**@heidibrundage** [#aicpa\\_edge](#) James asked J Cox best way to give constructive feedback-answer: "stay positive, use "we"" - look at PCPS Effective Feedback doc

Thu, 11 Aug 2011 12:41:06 +0000 - tweet id 10163424377574017 - #626

[tweet details](#)



**@AdrianGSimmons** RT @donnyitk: RT @ATomorrow: Social media can give u enough info to ask clients smart ?'s. That's business acumen. @markkoziel [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 12:39:43 +0000 - tweet id 101633892972376064 - #627

[tweet details](#)



**@BillSheridan** Hey, [#AICPA\\_EDGE](#) gang: I created a place on Foursquare for the event. If you're a Foursquare fan, search for "AICPA E.D.G.E." and check in!

Thu, 11 Aug 2011 12:32:39 +0000 - tweet id 10163211773203968 - #628

[tweet details](#)



**@heidibrundage** RT: @JodyPadarCPA This bathroom at the ritzs could sleep 6! [#aicpa\\_edge](#) <http://twitpic.com/646hhp> - so true!

Thu, 11 Aug 2011 12:30:33 +0000 - tweet id 101631589846487040 - #629

[tweet details](#)



**@IFAC\_SMP** RT @ATomorrow: Search keywords for industry of client on Twitter and LinkedIn to gain business acumen from experts in the field @markkoziel [#AICPA\\_Edge](#)

Thu, 11 Aug 2011 12:14:00 +0000 - tweet id 101627424818733056 - #630

[tweet details](#)



**@JodyPadarCPA** RT @GabrielleLuoma: Full day at the [#AICPA\\_EDGE](#) Conference! So excited to be with so many like-minded [#CPAs](#) (cont) <http://tl.gd/cah59m>

Thu, 11 Aug 2011 03:13:32 +0000 - tweet id 101491409449795584 - #631

[tweet details](#)



**@GabrielleLuoma** Full day at the [#AICPA\\_EDGE](#) Conference! So excited to be with so many like-minded [#CPAs](#) Can't wait for tomorrows sessions!

Thu, 11 Aug 2011 03:09:17 +0000 - tweet id 101490340068493346 - #632

[tweet details](#)



**@JodyPadarCPA** This bathroom at the ritzs could sleep 6! [#aicpa\\_edge](#) <http://twitpic.com/646hhp>

Thu, 11 Aug 2011 02:58:04 +0000 - tweet id 101487517093724161 - #633

[tweet details](#)



**@GabrielleLuoma** RT @JodyPadarCPA: Mmmmm @GabrielleLuoma and @ATomorrow and I are chilling with the oysters [#aicpa\\_edge](#) <http://twitpic.com/645lqq>

Thu, 11 Aug 2011 02:24:09 +0000 - tweet id 101478980770729984 - #634

[tweet details](#)



**@JodyPadarCPA** Mmmmm @GabrielleLuoma and @ATomorrow and I are chilling with the oysters [#aicpa\\_edge](#) <http://twitpic.com/645lqq>

Thu, 11 Aug 2011 01:50:18 +0000 - tweet id 101470464488128512 - #635

[tweet details](#)



**@ATomorrow** Full plates at Acme Oyster House with @JodyPadarCPA & @GabrielleLuoma on first night of [#AICPA\\_Edge](#) in NOLA! <http://lockerz.com/s/128467508>

Thu, 11 Aug 2011 00:56:11 +0000 - tweet id 101456844588978176 - #636

[tweet details](#)



**@byron\_cpa** 10 minutes from [#aicpa\\_edge](#), sweet!

Wed, 10 Aug 2011 23:17:46 +0000 - tweet id 101432078427619328 - #637

[tweet details](#)



**@MikeMax32CPA** Chapter soul at [#AICPA\\_EDGE](#) reception sponsored by [#YoungCPANetwork](#) <http://yfrog.com/h4en5akj>

Wed, 10 Aug 2011 23:01:15 +0000 - tweet id 101427919905226752 - #638

[tweet details](#)



**@MikeMax32CPA** Chapter soul at [#AICPA\\_EDGE](#) conf sponsored by [#YoungCPANetwork](#) <http://yfrog.com/kft0ecbj>

Wed, 10 Aug 2011 22:58:55 +0000 - tweet id 101427335651268561 - #639

[tweet details](#)



**@Cloud\_Alliance** RT @JoeManz: That where us cool kids go! Also listen to @THRIVEalCPAs podcasts RT @JodyPadarCPA: Where do I get business Acumen....Twitter! [#Aicpa\\_edge](#)

Wed, 10 Aug 2011 22:15:32 +0000 - tweet id 101416414275059713 - #640

[tweet details](#)



**@JaneOSCPA** RT @craigsteinhoff Loving reading all of the tweets from the [#AICPA\\_EDGE](#) Conference. Keep 'em coming! // 2nd that!

Wed, 10 Aug 2011 22:15:28 +0000 - tweet id 101416398194081792 - #641

[tweet details](#)



**@tomhood** RT @soerinebaby: Forget afriad to train them and then they'll leave; "what happens when you don't train them and they stay?" @markkoziel Love it! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 22:12:24 +0000 - tweet id 101415627205525505 - #642

[tweet details](#)



**@tomhood** RT @ATomorrow: RT @jodypadarcpa: Shhhhh @markkoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 22:10:52 +0000 - tweet id 101415240327106560 - #643

[tweet details](#)



**@JoeManz** Loving @markkoziel session @ [#Aicpa\\_edge](#) He is in New Orleans & I am on the train in NJ. Thanks to my tweeps for sharing.

Wed, 10 Aug 2011 22:10:51 +0000 - tweet id 101415235918905345 - #644

[tweet details](#)



**@tomhood** RT @JoeManz: That where us cool kids go! Also listen to @THRIVEalCPAs podcasts RT @JodyPadarCPA: Where do I get business Acumen....Twitter! [#Aicpa\\_edge](#)

Wed, 10 Aug 2011 22:10:33 +0000 - tweet id 101415162099138562 - #645

[tweet details](#)



**@Noel\_AR** Hey work, don't you know I'm at [#AICPA\\_EDGE](#) -- I can't pay attention to you right now! [#wishfulthinking](#)

Wed, 10 Aug 2011 22:08:41 +0000 - tweet id 101414691582115840 - #646

[tweet details](#)



**@JoeManz** That where us cool kids go! Also listen to @THRIVEalCPAs podcasts RT @JodyPadarCPA: Where do I get business Acumen....Twitter! [#Aicpa\\_edge](#)

Wed, 10 Aug 2011 22:05:13 +0000 - tweet id 101413818189619201 - #647

[tweet details](#)



**@JasonMBlumer** RT @JodyPadarCPA: Headed to Nola this am to hang with youngsters. No Grandpas Allowed! Cc: @markkoziel @tomhood @JasonMBlumer @AICPAconfs: [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 21:58:55 +0000 - tweet id 101412235687104513 - #648

[tweet details](#)



**@MikeMax32CPA** RT @JodyPadarCPA: Shhhhh @MarkKoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 21:39:26 +0000 - tweet id 101407331526520832 - #649

[tweet details](#)

**@craigsteinhoff** Loving reading all of the tweets from the [#AICPA\\_EDGE](#) Conference. Keep 'em coming! It's like I'm there with you all!

Wed, 10 Aug 2011 21:23:19 +0000 - tweet id 101403275340939265 - #650

[tweet details](#)



**@AstridAndrade08** [#aicpa\\_edge](#) Time Management by @youachieve was awesome! Can't wait for tomorrow's The Brand You.

Wed, 10 Aug 2011 21:18:51 +0000 - tweet id 101402150265040898 - #651

[tweet details](#)



**@ATomorrow** First convo for some firms before even embracing social media is updating website @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 21:11:14 +0000 - tweet id 101400236324425728 - #652

[tweet details](#)



**@Noel\_AR** RT @JodyPadarCPA: Shhhhh @MarkKoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 21:09:32 +0000 - tweet id 101399807997915137 - #653

[tweet details](#)



**@ATomorrow** RT @jodypadarcpa: Shhhhh @markkoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 21:03:32 +0000 - tweet id 101398296983113728 - #654

[tweet details](#)



**@JodyPadarCPA** Shhhhh @MarkKoziel is teaching young CPA's about Value Pricing! Woot Woot...maybe we can start a Revolt! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 21:02:15 +0000 - tweet id 101397973283520512 - #655

[tweet details](#)



**@mammagunn** The average worker has 57 interruptions in every day... [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:58:14 +0000 - tweet id 101396961705463810 - #656

[tweet details](#)



**@Jen\_Fehrenbach** RT @YoungCPANetwork: Knowledge is trivia.. Knowledge sharing is POWER. - @MarkKoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:57:25 +0000 - tweet id 101396757484802049 - #657

[tweet details](#)



**@AllisonJHarrell** Average worker has 57 interruptions per day [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:51:32 +0000 - tweet id 101395277839204352 - #658

[tweet details](#)



**@JodyPadarCPA** @MarkKoziel is killing it on What OLD FIRMS do vs what NEWS firms do..Make sure you come to my & @jasonmblummer session 2morrow [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:50:20 +0000 - tweet id 101394974230327296 - #659

[tweet details](#)



**@AllisonJHarrell** The maddening difference between what is and what you think should be causes stress [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:49:21 +0000 - tweet id 101394729031307264 - #660

[tweet details](#)



**@BillSheridan** RT @JodyPadarCPA: Absolutely! RT @ATomorrow:blend of personal & Prof on social media,instant connection w people it would've taken years 2 develop [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:47:49 +0000 - tweet id 101394341284687872 - #661

[tweet details](#)



**@ATomorrow** Not about having the knowledge but sharing the knowledge. If knowledge ruled the world librarians would be in control@markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:46:42 +0000 - tweet id 101394062225063936 - #662

[tweet details](#)



**@JodyPadarCPA** RT @YoungCPANetwork: Knowledge is trivia.. Knowledge sharing is POWER. - @MarkKoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:46:23 +0000 - tweet id 101393979060391936 - #663

[tweet details](#)



**@JodyPadarCPA** Great info on how to share knowledge with Partners...Builds credibility with partners so we can all Profit! [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:46:09 +0000 - tweet id 101393922537951232 - #664

[tweet details](#)



**@MikeMax32CPA** RT @YoungCPANetwork: Knowledge is trivia.. Knowledge sharing is POWER. - @MarkKoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:45:15 +0000 - tweet id 101393987689710592 - #665

[tweet details](#)



**@YoungCPANetwork** Knowledge is trivia.. Knowledge sharing is POWER. - @MarkKoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:44:11 +0000 - tweet id 101393426968350720 - #666

[tweet details](#)



**@AllisonJHarrell** Define your purpose for the day, week, and year. More purpose = more energy [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:44:03 +0000 - tweet id 10139395343294485 - #667

[tweet details](#)



**@Imyerscpa** Most are afraid to train staff b/c they could leave but what happens when you don't train them and they stay?@markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:44:02 +0000 - tweet id 10139391039938561 - #668

[tweet details](#)



**@JodyPadarCPA** Absolutely! RT @ATomorrow:blend of personal & Prof on social media,instant connection w people it would've taken years 2 develop [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:43:54 +0000 - tweet id 101393357451952129 - #669

[tweet details](#)



**@mammagunn** Brian kush on commitments.. say what you will do, and do what you say you'll do. At the [#AICPA\\_EDGE](#) conference

Wed, 10 Aug 2011 20:42:20 +0000 - tweet id 101392963069952000 - #670

[tweet details](#)



**@ATomorrow** Search keywords for industry of client on Twitter and LinkedIn to gain business acumen from experts in the field @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:42:16 +0000 - tweet id 101392946217222144 - #671

[tweet details](#)



**@lindabiek** Koziel: use Twitter to research client's industry B4 meeting so you can have valuable conversations instead of small talk. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:40:16 +0000 - tweet id 10139244084549568 - #672

[tweet details](#)



**@donnyitk** RT @ATomorrow: When have blend of personal and prof on social media, instant connection w people it would've taken years to develop @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:39:56 +0000 - tweet id 101392358872064000 - #673

[tweet details](#)



**@ATomorrow** When have blend of personal and prof on social media, instant connection w people it would've taken years to develop @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:39:12 +0000 - tweet id 101392173899067392 - #674

[tweet details](#)



**@donnyitk** Just social media to identify opportunities to build connections with your clients @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:38:57 +0000 - tweet id 101392110816735232 - #675

[tweet details](#)



**@MikeMax32CPA** RT @soerinebaby: Forget afriad to train them and then they'll leave; "what happens when you don't train them and they stay?" @markkoziel Love it! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:38:40 +0000 - tweet id 101392039324819456 - #676

[tweet details](#)



**@donnyitk** RT @ATomorrow: Social media can give you enough info to ask clients smart questions. That's business acumen. @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:37:29 +0000 - tweet id 101391742855307008 - #677

[tweet details](#)



**@donnyitk** RT @JodyPadarCPA: Business Acumen is the ability to gather the information to ask the right questions.... Being able to connect! [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:37:24 +0000 - tweet id 101391719349747712 - #678

[tweet details](#)



**@ATomorrow** Social media can give you enough info to ask clients smart questions. That's business acumen. @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:36:38 +0000 - tweet id 101391525140901890 - #679

[tweet details](#)



**@JodyPadarCPA** Business Acumen is the ability to gather the information to ask the right questions.... Being able to connect! [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:36:25 +0000 - tweet id 101391472900837376 - #680

[tweet details](#)



**@Noel\_AR** RT @soerinebaby: Forget afriad to train them and then they'll leave; "what happens when you don't train them and they stay?" @markkoziel Love it! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:35:12 +0000 - tweet id 101391165194113024 - #681

[tweet details](#)



**@soerinebaby** Forget afriad to train them and then they'll leave; "what happens when you don't train them and they stay?" @markkoziel Love it! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:34:05 +0000 - tweet id 101390885605998593 - #682

[tweet details](#)



**@donnyitk** Leverage technology and your network of contacts to gain business acumen @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:33:36 +0000 - tweet id 101390762280878081 - #683

[tweet details](#)



**@lindabiek** Sitting in EDGE listening to Mark Koziel, AICPA, discuss business acumen. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:32:21 +0000 - tweet id 101390448173662208 - #684

[tweet details](#)



**@lindabiek** Koziel: Understand what impact the P&L has on the business; how does client get cash; how does revenue grow. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:31:27 +0000 - tweet id 101390224243857762 - #685

[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: Avoid creating a level of mediocrity in your staff by sharing knowledge, not hoarding it @markkoziel [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:31:12 +0000 - tweet id 101390158120759296 - #686

[tweet details](#)



**@donnyitk** RT @ATomorrow: Managers don't want to train employees and have them leave. What happens if you don't train them and they stay? @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:31:04 +0000 - tweet id 101390128324419586 - #687

[tweet details](#)



**@JodyPadarCPA** RT @MikeMax32CPA: Avoid creating a level of mediocrity in your staff by sharing knowledge, not hoarding it @markkoziel [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:31:00 +0000 - tweet id 101390109554909185 - #688

[tweet details](#)



**@donnyitk** understanding cash flow, revenue growth, and social implications of a client's business is key @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:30:41 +0000 - tweet id 101390028642586624 - #689

[tweet details](#)



**@JodyPadarCPA** Where do I get business Acumen....Twitter! [#Aicpa\\_edge](#)

Wed, 10 Aug 2011 20:29:37 +0000 - tweet id 101389760941133824 - #690

[tweet details](#)



**@donnyitk** Create a knowledge repository to enable knowledge sharing rather than hoarding @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:29:31 +0000 - tweet id 101389738840675328 - #691

[tweet details](#)



**@MikeMax32CPA** Avoid creating a level of mediocrity in your staff by sharing knowledge, not hoarding it @markkoziel [#aicpa\\_edge](#)

Wed, 10 Aug 2011 20:29:11 +0000 - tweet id 101389650324754433 - #692

[tweet details](#)



**@ATomorrow** Managers don't want to train employees and have them leave. What happens if you don't train them and they stay? @markkoziel [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:29:09 +0000 - tweet id 101389642401718272 - #693

[tweet details](#)



**@lindabiek** Koziel: Knowledge capital can be accessed by interviewing your mentors and leaders. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:28:50 +0000 - tweet id 101389565356539905 - #694

[tweet details](#)



**@donnyitk** Current firms must focus in knowledge capture to enable firm sustainability @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:28:26 +0000 - tweet id 101389461493002240 - #695

[tweet details](#)



**@donnyitk** Offer a way to facilitate knowledge capture for your firm/organization @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:27:37 +0000 - tweet id 101389257981177856 - #696

[tweet details](#)



**@donnyitk** use both traditional means to understand a client's business: publications and partners/managers @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:27:04 +0000 - tweet id 101389121200721920 - #697

[tweet details](#)



**@donnyitk** we need to understand what a business does for its customers to determine how the financial relate @markkoziel [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:25:00 +0000 - tweet id 101388599433502720 - #698

[tweet details](#)



**@JodyPadarCPA** Business Acumen starring @markkoziel....Let's Go!  
[#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:24:02 +0000 - tweet id 101388356881096704 - #699

[tweet details](#)



**@donnyitk** Just introduced @markkoziel to kick of a session on Developing Business Acumen at [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:23:10 +0000 - tweet id 101388137787428864 - #700

[tweet details](#)



**@offshorecpa** RT @ATomorrow: Firms need to take in account work/life balance for employees without families so they don't resent the work @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:21:37 +0000 - tweet id 101387748442783745 - #701

[tweet details](#)



**@ATomorrow** Use your mentors for tips on balance of work/life @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:10:12 +0000 - tweet id 101384875520688128 - #702

[tweet details](#)



**@donnyitk** Jackson: look at the outcomes to determine whether your 100 day plan was effective [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:08:52 +0000 - tweet id 101384539494035456 - #703

[tweet details](#)



**@donnyitk** RT @MikeMax32CPA: Jackson: managing from the middle includes managing up, managing down and managing yourself and your own time [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:05:49 +0000 - tweet id 101383770766192640 - #704

[tweet details](#)



**@donnyitk** Jackson: need to manage and prioritize the three types of time to leverage your strengths [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:03:11 +0000 - tweet id 101383108015824896 - #705

[tweet details](#)



**@MikeMax32CPA** Jackson: managing from the middle includes managing up, managing down and managing yourself and your own time [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:02:56 +0000 - tweet id 101383045877207040 - #706

[tweet details](#)



**@ATomorrow** Firms need to take in account work/life balance for employees without families so they don't resent the work @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:02:13 +0000 - tweet id 101382864557457408 - #707

[tweet details](#)



**@dannyitk** RT @ATomorrow: Home used to be place to relax. Now 25% of Americans take email to bed with them. Set specific time to unplug @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 20:02:07 +0000 - tweet id 101382840830279680 - #708

[tweet details](#)



**@dannyitk** Jackson: three types of time: boss imposed time, system imposed time, and self imposed time [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:01:17 +0000 - tweet id 101382632704708608 - #709

[tweet details](#)



**@Noel\_AR** The iPad action is going strong at [#AICPA\\_EDGE](#) --- [#teamapple](#)

Wed, 10 Aug 2011 20:01:07 +0000 - tweet id 101382589356589056 - #710

[tweet details](#)



**@dannyitk** Jackson: consider the risk of the task being assigned in determining how you delegate and how much independence to give [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 20:00:32 +0000 - tweet id 101382443818426368 - #711

[tweet details](#)



**@YoungCPANetwork** RT @dannyitk: Jackson: delegating effectively requires "understanding the monkey" and getting it off your back [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:59:39 +0000 - tweet id 101382220584992768 - #712

[tweet details](#)



**@ATomorrow** Home used to be place to relax. Now 25% of Americans take email to bed with them. Set specific time to unplug @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:58:36 +0000 - tweet id 101381954192162816 - #713

[tweet details](#)



**@dannyitk** Jackson: delegating effectively requires "understanding the monkey" and getting it off your back [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:58:04 +0000 - tweet id 101381823229198336 - #714

[tweet details](#)



**@dannyitk** Jackson: manage people by their strengths, not by their weaknesses [#AICPA\\_EDGE](#) [#aicpaldr](#)

Wed, 10 Aug 2011 19:56:03 +0000 - tweet id 101381312597864448 - #715

[tweet details](#)



**@ATomorrow** Availability does not equal usage when it comes to flex time. @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:55:43 +0000 - tweet id 101381230691491840 - #716

[tweet details](#)



**@dannyitk** Jackson: to be an effective middle manager you need to know how to both lead AND delegate [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:54:17 +0000 - tweet id 101380870543392770 - #717

[tweet details](#)



**@YoungCPANetwork** RT @MikeMax32CPA: "@donnyitk: Jackson: what you're doing must match with that you're saying [#AICPA\\_EDGE](#)" here here! I totally agree!

Wed, 10 Aug 2011 19:54:04 +0000 - tweet id 101380815216316417 - #718

[tweet details](#)



**@MikeMax32CPA** "@donnyitk: Jackson: what you're doing must match with that you're saying [#AICPA\\_EDGE](#)" here here! I totally agree!

Wed, 10 Aug 2011 19:53:25 +0000 - tweet id 101380651877543936 - #719

[tweet details](#)



**@donnyitk** RT @tomhood: We call it humbition! RT @markkoziel: RT @ATomorrow: If you truly want success, let's talk about humility says @ErnieAlmonte at [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:52:53 +0000 - tweet id 101380517873721344 - #720

[tweet details](#)



**@donnyitk** RT @YoungCPANetwork: RT @ATomorrow: The performance that got us to the role is not going to be the performance that keeps us there -@slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:52:42 +0000 - tweet id 101380472923369472 - #721

[tweet details](#)



**@donnyitk** RT @JodyPadarCPA: RT @ATomorrow: Proper planning prevents poor performance @slharriscpa [#AICPA\\_Edge](#) (say that 5 times fast!)

Wed, 10 Aug 2011 19:52:08 +0000 - tweet id 101380326466654210 - #722

[tweet details](#)



**@donnyitk** RT @JodyPadarCPA: RT @ATomorrow: Big difference between delegating and dumping, w delegating trying to empower a person @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:52:03 +0000 - tweet id 101380306011045891 - #723

[tweet details](#)



**@donnyitk** RT @JodyPadarCPA: RT @heidibrundage: "Treat everyone with respect, when you fall, & you will, you'd rather have people help you than step on you" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:51:55 +0000 - tweet id 101380272754401280 - #724

[tweet details](#)



**@donnyitk** Jackson: organize the communication plan to meet outcomes at different points in the timeline of the project [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:51:09 +0000 - tweet id 101380082370752512 - #725

[tweet details](#)



**@JodyPadarCPA** Allison enjoys retail therapy as part of her work/life balance... I'm with ya girl! [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:50:06 +0000 - tweet id 101379817097805824 - #726

[tweet details](#)



**@donnyitk** Jackson: adjust the type of communication by level of engagement necessary to meet stakeholder needs [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:49:35 +0000 - tweet id 101379687237959680 - #727

[tweet details](#)



**@Noel\_AR** RT @donnyitk: Jackson: use the 100 day plan to ensure success in every new role/project that you take on; not just job changes [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:49:05 +0000 - tweet id 101379559764668416 - #728

[tweet details](#)



**@donnyitk** Jackson: analyze stakeholders by high influence and high impact to ensure differing stakeholders needs are met [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:46:10 +0000 - tweet id 101378827770535937 - #729

[tweet details](#)



**@donnyitk** Jackson: what you're doing must match with that you're saying [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:44:08 +0000 - tweet id 101378314073149440 - #730

[tweet details](#)



**@MikeMax32CPA** @slharrisca - great presentation on transition to manager / supervisor [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:43:47 +0000 - tweet id 101378228173128704 - #731

[tweet details](#)



**@donnyitk** Jackson: use the 100 day plan to ensure success in every new role/project that you take on; not just job changes [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:43:35 +0000 - tweet id 101378176269295616 - #732

[tweet details](#)



**@ATomorrow** Millennials were jaded going into workforce after seeing parents/baby boomers struggle @AllisonJHarrell [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:37:25 +0000 - tweet id 101378625467326465 - #733

[tweet details](#)



**@donnyitk** Jackson Key success factors for managing from the middle: manage expectations, have a strategic agenda [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 19:35:37 +0000 - tweet id 101378171048042496 - #734

[tweet details](#)



**@ATomorrow** In work/life balance session @AllisonJHarrell cites this as a problem for 89% of Americans [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 19:32:22 +0000 - tweet id 101378355012653056 - #735

[tweet details](#)



**@360CPAVolunteer** RT @aicpaconfs: Remember [#AICPA\\_Edge](#) attendees post photos from the event on the AICPA Conferences Facebook page [www.Facebook.com/aicpaconfs](http://www.Facebook.com/aicpaconfs)

Wed, 10 Aug 2011 19:31:21 +0000 - tweet id 101375096811302913 - #736

[tweet details](#)



**@AICPAconfs** Remember [#AICPA\\_Edge](#) attendees post photos from the event on the AICPA Conferences Facebook page ([www.Facebook.com/aicpaconfs](http://www.Facebook.com/aicpaconfs))

Wed, 10 Aug 2011 19:28:13 +0000 - tweet id 101374311071354880 - #737

[tweet details](#)



**@AICPAconfs** Sounds like @ErnieAlmonte had some great tips for emerging leaders at [#AICPA\\_Edge](#). What else have you learned so far?

Wed, 10 Aug 2011 19:24:02 +0000 - tweet id 101373256912740354 - #738

[tweet details](#)



**@markkoziel** RT @Noel\_AR: Having an advocate is key to your growth in any organization [#stevenharris](#) [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:49:04 +0000 - tweet id 101364458378641408 - #739

[tweet details](#)

**@markkozyel** RT @JodyPadarCPA: RT @ATomorrow: Big difference between delegating and dumping, w delegating trying to empower a person @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:48:39 +0000 - tweet id 101364350194948050 - #740  
[tweet details](#)



**@JodyPadarCPA** RT @heidibrundage: "Treat everyone with respect, when you fall, & you will, you'd rather have people help you than step on you" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:48:29 +0000 - tweet id 101364311296978944 - #741  
[tweet details](#)



**@JodyPadarCPA** RT @ATomorrow: Big difference between delegating and dumping, w delegating trying to empower a person @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:47:49 +0000 - tweet id 101364143340261376 - #742  
[tweet details](#)



**@JodyPadarCPA** RT @ATomorrow: Proper planning prevents poor performance @slharriscpa [#AICPA\\_Edge](#) (say that 5 times fast!)

Wed, 10 Aug 2011 18:46:27 +0000 - tweet id 101363797872214017 - #743  
[tweet details](#)



**@Noel\_AR** Having an advocate is key to your growth in any organization [#stevenharris #AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:46:14 +0000 - tweet id 101363744428404736 - #744  
[tweet details](#)



**@ATomorrow** When you hang up golden calculator you don't want to be remembered as person who sat in office & didn't enjoy life @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:45:55 +0000 - tweet id 101363663725793280 - #745  
[tweet details](#)



**@ATomorrow** On work/life balance: People respect you when you say no too. Respect you more vs you taking it on & doing bad job @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:43:18 +0000 - tweet id 101363007627599872 - #746  
[tweet details](#)



**@YoungCPANetwork** RT @ATomorrow: The performance that got us to the role is not going to be the performance that keeps us there -@slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:40:42 +0000 - tweet id 101362350279491584 - #747  
[tweet details](#)



**@YoungCPANetwork** Follow through on commitments and actions communicated to your team and clients - [#StevenHarris #AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:39:02 +0000 - tweet id 101361932325490688 - #748  
[tweet details](#)



**@ATomorrow** The performance that got us to the role is not going to be the performance that keeps us there -@slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:38:58 +0000 - tweet id 101361914222674625 - #749  
[tweet details](#)



**@kaseybayne** +100! RT @ATomorrow: Proper planning prevents poor performance @slharriscpa [#AICPA\\_Edge](#) (say that 5 times fast!)

Wed, 10 Aug 2011 18:36:12 +0000 - tweet id 101361217968410625 - #750  
[tweet details](#)



**@tomhood** We call it humbition! RT @markkozyel: RT @ATomorrow: If you truly want success, let's talk about humility says @ErnieAlmonte at [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:35:13 +0000 - tweet id 101360970361876481 - #751

[tweet details](#)



**@ATomorrow** Create a board of advisors of mentors where candor is key @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:34:52 +0000 - tweet id 101360883824982256 - #752

[tweet details](#)



**@RobertRHarris** RT @YoungCPANetwork: [#StevenHarris](#) is testifying on Making the transition to a mgr/supervisor. "Identify your style" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:34:08 +0000 - tweet id 101360700806533121 - #753

[tweet details](#)



**@tomhood** RT @ATomorrow: To be a leader need to go through self assessment of where you're strong and where you're weak @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:33:52 +0000 - tweet id 101360630115737600 - #754

[tweet details](#)



**@tomhood** RT @Noel\_AR: [#AICPALDR](#) alum (2009) Steven Harris kicking off a presentation on transitioning to Manager [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:32:25 +0000 - tweet id 10136026890361600 - #755

[tweet details](#)



**@YoungCPANetwork** Time mgt tip: Proper planning prevents poor performance -[#StevenHarris](#) at [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:31:53 +0000 - tweet id 101360131647881217 - #756

[tweet details](#)



**@JodyPadarCPA** RT @mammagunn: Define yourself today going forward @ErnieAlmonte on leadership at the [#AICPA\\_EDGE](#) conference

Wed, 10 Aug 2011 18:29:37 +0000 - tweet id 101359561566466048 - #757

[tweet details](#)



**@ATomorrow** Proper planning prevents poor performance @slharriscpa [#AICPA\\_Edge](#) (say that 5 times fast!)

Wed, 10 Aug 2011 18:29:17 +0000 - tweet id 101359476489191425 - #758

[tweet details](#)



**@ATomorrow** Big difference between delegating and dumping, w delegating trying to empower a person @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:26:14 +0000 - tweet id 101358709514575872 - #759

[tweet details](#)



**@Noel\_AR** Leveraging resources combines (1)Awareness (2)Understanding and (3)Utilization [#stevenharris](#) [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:24:54 +0000 - tweet id 101358376436510720 - #760

[tweet details](#)



**@ATomorrow** To be a leader need to go through self assessment of where you're strong and where you're weak @slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:24:35 +0000 - tweet id 101358297663279104 - #761

[tweet details](#)



**@RDCushing** RT @ATomorrow: Leadership starts with an attitude -@slharriscpa  
[#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:24:10 +0000 - tweet id 101358190960185344 - #762  
[tweet details](#)



**@Noel\_AR** RT @ATomorrow: Start with the end in mind - @slharriscpa who started at RubinBrown 11 years ago as an intern [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:20:39 +0000 - tweet id 101357304070406144 - #763  
[tweet details](#)



**@ATomorrow** Leadership starts with an attitude -@slharriscpa [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:17:51 +0000 - tweet id 101356601461583875 - #764  
[tweet details](#)



**@YoungCPANetwork** [#StevenHarris](#) is testifying on Making the transition to a mgr/supervisor. "Identify your style" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:17:26 +0000 - tweet id 101356497195368448 - #765  
[tweet details](#)



**@ATomorrow** "Start with the end in mind" - @slharriscpa who started at RubinBrown 11 years ago as an intern [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 18:13:07 +0000 - tweet id 101355411638194176 - #766  
[tweet details](#)



**@Noel\_AR** [#AICPALDR](#) alum (2009) Steven Harris kicking off a presentation on transitioning to Manager [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 18:12:12 +0000 - tweet id 101355181190561794 - #767  
[tweet details](#)



**@mpsunvw** Who has the best chapstick, hand sanitizer, and weird ball thingys at the [#aicpa\\_edge](#) conference? Me. That's who. AICPA Member Value table.

Wed, 10 Aug 2011 18:11:17 +0000 - tweet id 101354948448628736 - #768  
[tweet details](#)



**@ATomorrow** RubinBrown partner Steven Harris @slharriscpa discussing making the transition from manager to supervisor during his [#AICPA\\_Edge](#) session

Wed, 10 Aug 2011 18:10:29 +0000 - tweet id 101354749286297600 - #769  
[tweet details](#)



**@MaureenDingus** RT @mammagunn: Define yourself today going forward @ErnieAlmonte on leadership at the [#AICPA\\_EDGE](#) conference

Wed, 10 Aug 2011 18:03:29 +0000 - tweet id 101352985522733056 - #770  
[tweet details](#)



**@GSCPA** RT @YoungCPANetwork: [#ErnieAlmonte](#): Branching outside the circle, expanding your scope is exercising leadership. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:58:47 +0000 - tweet id 101351801365864449 - #771  
[tweet details](#)



**@kaseybayne** RT @ATomorrow: I'm successful not because of my own actions but because I surrounded myself with people brighter than me -@ErnieAlmonte [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 17:54:54 +0000 - tweet id 101350827314266112 - #772  
[tweet details](#)



**@ATomorrow** I'm successful not because of my own actions but because I surrounded myself with people brighter than me -@ErnieAlmonte [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 17:54:15 +0000 - tweet id 101350660800393216 - #773

[tweet details](#)



**@BillSheridan** @ErnieAlmonte's session sounds great! On my way to [#AICPA\\_EDGE](#) now -- keep the tweets coming!

Wed, 10 Aug 2011 17:50:56 +0000 - tweet id 101349828411404288 - #774

[tweet details](#)



**@heidibrundage** Past AICPA Chairman-Almonte offers advice to young CPAs "Define yourself by what you are doing today and fwd, not what you did" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:49:39 +0000 - tweet id 101349504468529152 - #775

[tweet details](#)



**@Noel\_AR** You should learn more from your failures than you ever learn from your successes. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:49:18 +0000 - tweet id 101349416446853120 - #776

[tweet details](#)



**@mammagunn** Define yourself today going forward @ErnieAlmonte on leadership at the [#AICPA\\_EDGE](#) conference

Wed, 10 Aug 2011 17:48:46 +0000 - tweet id 10134928223327616 - #777

[tweet details](#)



**@BillSheridan** RT @heidibrundage: "Treat everyone with respect, when you fall, & you will, you'd rather have people help you than step on you" Ernie Almonte [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:48:05 +0000 - tweet id 101349110417854465 - #778

[tweet details](#)



**@markkoziel** RT @ATomorrow: If you truly want success, let's talk about humility says @ErnieAlmonte at [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 17:46:24 +0000 - tweet id 10134886013009920 - #779

[tweet details](#)



**@BillSheridan** RT @heidibrundage: More from Ernie "Curiosity is a great trait if you want to be successful - I ask everyone a ton of questions" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:46:16 +0000 - tweet id 101348654337638401 - #780

[tweet details](#)



**@markkoziel** RT @YoungCPANetwork: [#ErnieAlmonte](#): Have courageous conversations. Don't tell folks what they want to hear, tell the truth. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:45:32 +0000 - tweet id 101348466839658497 - #781

[tweet details](#)



**@markkoziel** RT @Noel\_AR: Treat people with respect no matter what your position is ~Ernie Almonte [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:45:21 +0000 - tweet id 101348420719095808 - #782

[tweet details](#)



**@ATomorrow** If you live in this world where everything has to be real secure, you're not exercising leadership @ErnieAlmonte at [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 17:45:20 +0000 - tweet id 101348416629641216 - #783

[tweet details](#)



**@markkoziel** RT @heidibrundage: More from Ernie "Curiosity is a great trait if you want to be successful - I ask everyone a ton of questions" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:45:13 +0000 - tweet id 10134838739530528 - #784

[tweet details](#)

**@soerinebaby** Love to hear @ErnieAlmonte speak. Always something to learn.  
[#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:45:09 +0000 - tweet id 101348370286780416 - #785

[tweet details](#)



**@markkozyel** RT @heidibrundage: Listening to Ernie Almonte at the EDGE conf - says "Relationships matter" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:45:02 +0000 - tweet id 101348343690694656 - #786

[tweet details](#)



**@YoungCPANetwork** [#ErnieAlmonte](#): Branching outside the circle, expanding your scope is exercising leadership. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:44:35 +0000 - tweet id 101348230616457216 - #787

[tweet details](#)



**@heidibrundage** More from Ernie "Curiosity is a great trait if you want to be successful - I ask everyone a ton of questions" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:41:06 +0000 - tweet id 101347352991891457 - #788

[tweet details](#)



**@ATomorrow** If you truly want success, let's talk about humility says @ErnieAlmonte at [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 17:39:42 +0000 - tweet id 10134700003461120 - #789

[tweet details](#)



**@Noel\_AR** RT @heidibrundage: "Treat everyone with respect, when you fall, & you will, you'd rather have people help you than step on you" Ernie Almonte [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:35:00 +0000 - tweet id 101345819151695872 - #790

[tweet details](#)



**@heidibrundage** "Treat everyone with respect, when you fall, & you will, you'd rather have people help you than step on you" Ernie Almonte [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:31:50 +0000 - tweet id 101345020736585728 - #791

[tweet details](#)



**@Noel\_AR** Treat people with respect no matter what your position is ~Ernie Almonte [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:29:47 +0000 - tweet id 101344503482429440 - #792

[tweet details](#)



**@heidibrundage** Listening to Ernie Almonte at the EDGE conf - says "Relationships matter" [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:29:18 +0000 - tweet id 101344382946521088 - #793

[tweet details](#)



**@nealhannon** RT @markkozyel: @ErnieAlmonte at [#AICPA\\_Edge](#) telling future leaders to ACT. Big three letters in proactive.

Wed, 10 Aug 2011 17:29:12 +0000 - tweet id 101344357122191360 - #794

[tweet details](#)



**@BillSheridan** RT @markkozyel: @ErnieAlmonte at [#AICPA\\_Edge](#) telling future leaders to ACT. Big three letters in proactive.

Wed, 10 Aug 2011 17:21:15 +0000 - tweet id 101342359027056640 - #795

[tweet details](#)



**@YoungCPANetwork #ErnieAlmonte:** Have courageous conversations. Don't tell folks what they want to hear, tell the truth. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:21:11 +0000 - tweet id 101342341855584266 - #796

[tweet details](#)



**@Noel\_AR** RT @markkozyel: @ErnieAlmonte kicking off the [#AICPA\\_Edge](#) conference talking about Integrity being the largest core value

Wed, 10 Aug 2011 17:20:31 +0000 - tweet id 101342174175690752 - #797

[tweet details](#)



**@markkozyel** @ErnieAlmonte at [#AICPA\\_Edge](#) telling future leaders to ACT. Big three letters in proactive.

Wed, 10 Aug 2011 17:18:50 +0000 - tweet id 101341751175942144 - #798

[tweet details](#)



**@markkozyel** @ErnieAlmonte kicking off the [#AICPA\\_Edge](#) conference talking about Integrity being the largest core value

Wed, 10 Aug 2011 17:14:05 +0000 - tweet id 101340552150257664 - #799

[tweet details](#)



**@rleewatkins** [#AICPA\\_EDGE](#) At the inaugural EDGE conference. The future of the profession looks bright.

Wed, 10 Aug 2011 17:12:03 +0000 - tweet id 101340043905482754 - #800

[tweet details](#)



**@YoungCPANetwork #AllisonHarrell** kicked off the [#AICPA\\_EDGE](#) conference.

Wed, 10 Aug 2011 17:11:52 +0000 - tweet id 101339994295250944 - #801

[tweet details](#)



**@Noel\_AR** First speaker of the conference! @ErnieAlmonte [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 17:11:36 +0000 - tweet id 101339929384202240 - #802

[tweet details](#)



**@GabrielleLuoma** I have a few ribbons! [#AICPA\\_EDGE](#) <http://t.co/n3tdeQx>

Wed, 10 Aug 2011 16:35:33 +0000 - tweet id 101330855963791360 - #803

[tweet details](#)



**@YoungCPANetwork #LeadershipAcademy** alum are having a great idea exchange during lunch at [#AICPA\\_EDGE](#) conference

Wed, 10 Aug 2011 16:34:35 +0000 - tweet id 101330613101002752 - #804

[tweet details](#)



**@mammagunn** Chicken and waffles before the [#AICPA\\_EDGE](#) conference kicks off!! With @donnyitk and @AllisonJHarrell

Wed, 10 Aug 2011 16:28:49 +0000 - tweet id 101329162052177920 - #805

[tweet details](#)



**@AstridAndrade08** Looking forward to learning today. [#AICPA\\_EDGE](#)

Wed, 10 Aug 2011 15:00:14 +0000 - tweet id 101306868462395395 - #806

[tweet details](#)



**@JodyPadarCPA** Cant wait for my Beinet! RT @GabrielleLuoma: I ran to the Cafe Du Monde this morning [#AICPA\\_EDGE](#). Love New Orleans!

Wed, 10 Aug 2011 13:37:23 +0000 - tweet id 101286017906130945 - #807

[tweet details](#)



**@MikeMax32CPA** Last leg before [#aicpa\\_edge](#) conference (@ Concourse B w/ 5 others) <http://4sq.com/qPftVA>

Wed, 10 Aug 2011 13:28:14 +0000 - tweet id 101283715409379328 - #808

[tweet details](#)



**@GabrielleLuoma** I ran to the Cafe Du Monde this morning so I could eat without all the guilt [#AICPA\\_EDGE](#). Love New Orleans!

Wed, 10 Aug 2011 13:01:02 +0000 - tweet id 101276873073500161 - #809

[tweet details](#)



**@AllisonJHarrell** Can't wait for the [#AICPA\\_edge](#) to get started today in New Orleans!

Wed, 10 Aug 2011 12:49:54 +0000 - tweet id 101274068644409345 - #810

[tweet details](#)



**@kaseybayne** @JodyPadarCPA so fun!! Such a great city! Can't wait to follow along with the tweets! [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 12:04:33 +0000 - tweet id 101262659072180225 - #811

[tweet details](#)



**@Noel\_AR** Headed to NOLA for [#AICPA\\_EDGE](#) (@ Detroit Metropolitan Wayne County Airport (DTW) w/ 48 others) <http://4sq.com/nGZSwL>

Wed, 10 Aug 2011 12:01:15 +0000 - tweet id 101261827220045824 - #812

[tweet details](#)



**@JodyPadarCPA** Some grandpa's are very special! RT @tomhood: Uh oh - i might be a grandpa? [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 11:29:56 +0000 - tweet id 101253945699213312 - #813

[tweet details](#)



**@JodyPadarCPA** Anyone want to Tweetup tonight and take on bourbon street with a hurricane? [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 11:25:32 +0000 - tweet id 101252838931447809 - #814

[tweet details](#)



**@tomhood** Uh oh - i might be a grandpa? See u tomorrow RT @JodyPadarCPA: Headed to Nola to hang with youngsters No Grandpas Allowed! [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 11:23:52 +0000 - tweet id 101252417328390144 - #815

[tweet details](#)



**@JodyPadarCPA** Headed to Nola this am to hang with youngsters. No Grandpas Allowed! Cc: @markkoziel @tomhood @JasonMBlumer @AICPAconfs: [#AICPA\\_Edge](#)

Wed, 10 Aug 2011 11:01:38 +0000 - tweet id 101246824492433408 - #816

[tweet details](#)



**@MikeMax32CPA** [#aicpa\\_edge](#) conference in NOLA (@ Bradley International Airport (BDL) w/ 5 others) <http://4sq.com/qTzNQj>

Wed, 10 Aug 2011 10:01:11 +0000 - tweet id 101231610833278929 - #817

[tweet details](#)



**@mammagunn** Emerils in NO is awesome...with some Leadership Academy Alumni ready for the [#AICPA\\_EDGE](#) conference with @allisonjharrell and @DanDehner:)

Wed, 10 Aug 2011 02:51:01 +0000 - tweet id 101123357797388289 - #818

[tweet details](#)



**@MikeMax32CPA** RT @YoungCPANetwork: [#YoungCPANetwork](#) team heading out to dinner with some of our [#AICPALeadershipAcademy](#) alums. Great start to the [#AICPA\\_EDGE](#) conference.

Wed, 10 Aug 2011 02:01:03 +0000 - tweet id 101110780090515459 - #819

[tweet details](#)



**@GabrielleLuoma** I'm here New Orleans [#AICPA\\_EDGE](#) conference starts in the morning! Can't wait to meet fellow tweeter [#CPAs](#) ....

Wed, 10 Aug 2011 00:10:09 +0000 - tweet id 10108270949446208 - #820

[tweet details](#)



**@RobertRHarris** RT @YoungCPANetwork: [#YoungCPANetwork](#) team heading out to dinner with some of our [#AICPALeadershipAcademy](#) alums. Great start to the [#AICPA\\_EDGE](#) conference.

Wed, 10 Aug 2011 00:09:44 +0000 - tweet id 101082766682230784 - #821

[tweet details](#)



**@YoungCPANetwork** [#YoungCPANetwork](#) team heading out to dinner with some of our [#AICPALeadershipAcademy](#) alums. Great start to the [#AICPA\\_EDGE](#) conference.

Tue, 09 Aug 2011 23:56:16 +0000 - tweet id 101079380251521024 - #822

[tweet details](#)



**@mammagunn** Just arrived in New Orleans for the [#AICPA\\_EDGE](#) Conference! Can't wait to see all the Academy Alumni:)

Tue, 09 Aug 2011 23:10:21 +0000 - tweet id 101067824520364032 - #823

[tweet details](#)



**@GabrielleLuoma** "@AICPAconfs: @GabrielleLuoma Tell us what you think about the [#AICPA\\_EDGE](#) app. See you there!" Love it! See u soon!

Tue, 09 Aug 2011 16:55:16 +0000 - tweet id 100973430391836672 - #824

[tweet details](#)



**@YoungCPANetwork** [#YoungCPANetwork](#) team is heading to New Orleans for the [#AICPA\\_EDGE](#) conference.

Tue, 09 Aug 2011 16:51:05 +0000 - tweet id 100972379202797569 - #825

[tweet details](#)



**@AICPAconfs** 3 days geared to your career growth! Network w/ the best & brightest who R committed to the latest [#CPA](#) dev. [#AICPA\\_EDGE](#) <http://t.co/twPNgSe>

Tue, 09 Aug 2011 16:41:35 +0000 - tweet id 100969985920348161 - #826

[tweet details](#)



**@AICPAconfs** @JodyPadarCPA @GoWalla these badges are so much fun. Have fun @ the [#AICPA\\_Edge](#) conf Jody.

Tue, 09 Aug 2011 16:36:33 +0000 - tweet id 100968719039209472 - #827

[tweet details](#)



**@KellyTSCPA** RT @AICPAconfs: Emerging CPAs tell us what you'd like to change in the profession in the next 5 years. [#AICPA\\_EDGE](#) [#CPA](#) [#Accounting](#)

Mon, 08 Aug 2011 13:39:42 +0000 - tweet id 100561827989168128 - #828

[tweet details](#)



**@360CPAVolunteer** RT @aicpaconfs: Emerging CPAs tell us what you'd like to change in the profession in the next 5 years. [#AICPA\\_EDGE](#) [#CPA](#) [#Accounting](#)

Mon, 08 Aug 2011 12:48:01 +0000 - tweet id 100548822048059393 - #829

[tweet details](#)



**@AICPAconfs** Emerging CPAs tell us what you'd like to change in the profession in the next 5 years. [#AICPA\\_EDGE](#) [#CPA](#) [#Accounting](#)

Mon, 08 Aug 2011 11:27:54 +0000 - tweet id 100528659525406720 - #830  
[tweet details](#)

---



**@AICPAconfs** Emerging CPAs tell us what you'd like to change in the profession in the next 5 years. [#AICPA\\_EDGE](#)

Mon, 08 Aug 2011 11:27:27 +0000 - tweet id 100528543980724224 - #831  
[tweet details](#)

---

© 2010 TWAPPERKEEPER.COM  
for direct inquiries contact us at  
[info@twapperkeeper.com](mailto:info@twapperkeeper.com)  
[SERVER = db2 / 29644 / 660]